

# DeviceMed

Le magazine des fabricants de dispositifs médicaux

www.devicemed.fr



## Media Data 2024



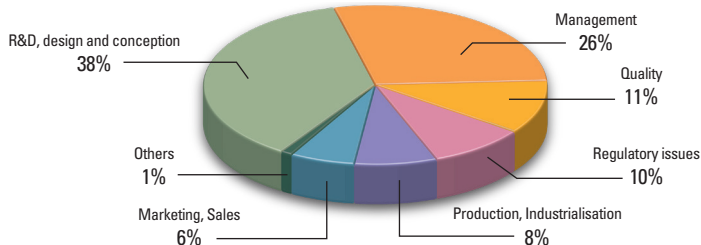
- The French-language reference trade magazine for medical device technology
- 6,000 qualified readers
- 6 issues per year
- Distributed in the French-speaking part of Europe: France, Switzerland, Belgium, Luxemburg

## Main subjects presented

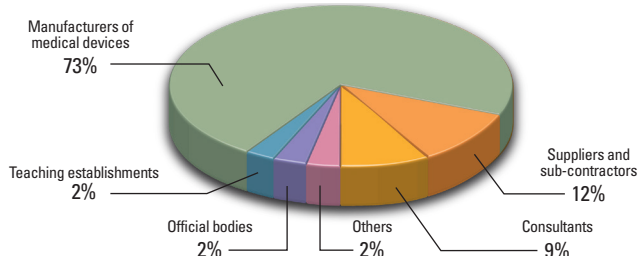
- Materials
- Production equipment
- Manufacturing techniques
- Components
- Sub-contracting
- Research
- Regulations
- Clinical trials

## Readership

### Spread of readers per function



### Spread of readers per activity



## One special edition: The annual buyer's guide

- A reference handbook for French-speaking manufacturers of medical devices looking for suppliers, sub-contractors or consultant services
- Distributed by mail to our 6,000 readers
- Distributed at all trade exhibitions which we attend throughout the year

## Subscription

Free for qualified readers

By e-mail: [info@devicemed.fr](mailto:info@devicemed.fr)

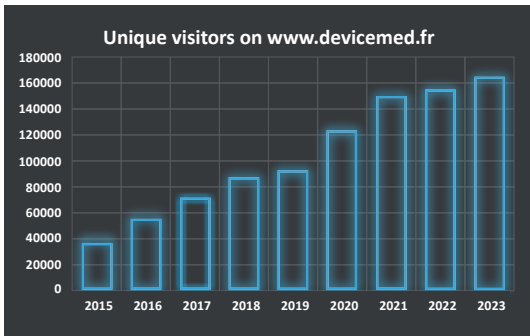
On our website: [www.devicemed.fr/magazine/abonnement](http://www.devicemed.fr/magazine/abonnement)

By fax: +33 (0)4 73 61 96 61



## Website: [www.devicemed.fr](http://www.devicemed.fr)

- Over 2,500 articles classified by theme
- An article search function by theme, company name or name of product
- Includes an on-line list of suppliers
- Includes a calendar of events relative to medical devices
- Access in PDF format to all our hardcopy editions



- Nearly 14,000 unique visitors per month on average

## Electronic newsletter

- Sent out every two weeks to more than 4,100 named subscribers
- An opening rate of 28% on average
- Subscription via our website: [www.devicemed.fr/newsletter/inscription](http://www.devicemed.fr/newsletter/inscription)
- Archived for later consultation on the website



## Social networks



- Follow our news on X/Twitter and LinkedIn
- More than 7,000 followers on LinkedIn

## Editorial schedule 2024

	Issue	Main Feature	Focus	Trade Shows
1	<b>January/ February 2024</b> Ad close: 15/1/2024 Date of issue: 12/2/2024	<b>Feature:</b> Cleaning and sterilisation  <b>Special Report:</b> Metrology and quality control	<ul style="list-style-type: none"> <li>• Marking and identification</li> <li>• Packaging</li> <li>• Digital medical devices and e-health</li> <li>• Biomaterials</li> </ul>	<b>Pharmapack</b> , Paris, 24-25 January
2	<b>March/April 2024</b> Ad close: 20/2/2024 Date of issue: 18/3/2024	<b>Feature:</b> Sensors, drive components, pumps, valves  <b>Special Report:</b> Grenoble and the French alpine arc  <b>Médi'Nov Preview</b>	<ul style="list-style-type: none"> <li>• Consultancy businesses</li> <li>• Designing a medical device</li> <li>• Nano- et microtechnology</li> </ul>	<b>Global Industrie</b> , Paris, 25-28 March  <b>Médi'Nov</b> , Lyon, 3-4 April
3	<b>May/June 2024</b> Ad close: 15/4/2024 Date of issue: 13/5/2024	<b>Feature:</b> Implants  <b>Special Report:</b> Additive manufacturing	<ul style="list-style-type: none"> <li>• Medical devices for Drug Delivery</li> <li>• Focus on Switzerland</li> <li>• Diagnostic medical devices</li> <li>• Manufacturing and producing a medical device</li> </ul>	<b>Orthomanufacture</b> Arc-et-Senans, 15-16 May  <b>3D Print</b> , Lyon, 4-6 June  <b>FIP – France Innovation Plasturgie</b> , Lyon, 4-7 June  <b>EPHJ</b> , Geneva, 11-14 June  <b>MedtecLIVE + T4M</b> , Stuttgart, 18-20 June
4	<b>July/August 2024</b> Ad close: 7/6/2024 Date of issue: 16/7/2024	<b>Annual Buyer's Guide</b>  <b>Feature:</b> ESG Policy	<b>Supplier Directory:</b> Suppliers and subcontractors to manufacturers of medical devices in 19 categories of products and services	Also distributed at all trade shows and congresses throughout the year

	Issue	Main Feature	Focus	Trade Shows
5	<b>September/ October 2024</b> Ad close: 19/7/2024 Date of issue: 9/9/2024	<b>Feature :</b> Plastics — Silicones  <b>Special Report:</b> Chemical and biological analyses  <b>Micronora Preview</b>	<ul style="list-style-type: none"> <li>• Metals - Ceramics</li> <li>• Funding solutions</li> </ul>	<b>Micronora,</b> Besançon, 24-27 September  <b>Rentrée du DM,</b> Besançon, October
6	<b>November/ December 2024</b> Ad close: 4/10/2024 Date of issue: 4/11/2024	<b>Feature:</b> Electronics  <b>Special Report:</b> Surface treatment/ coating	<ul style="list-style-type: none"> <li>• Laser equipment and processes</li> <li>• Artificial Intelligence</li> <li>• Focus on Germany</li> </ul>	<b>CompaMed,</b> Düsseldorf, mid-November  <b>MedFIT,</b> Lille, 3-4 December

Editorial schedule as at 1/9/2023, subject to alteration

## Subjects dealt with in DeviceMed

### Materials

**Plastics:** Thermoplastics, polyamides, PUR, PEEK, PVC, silicones...

**Metals:** (Implantable) steel, aluminium, titanium...

**Other materials:** Ceramic, glass, composites, textiles...

**Adhesives:** Resins...

**Packaging materials:** Blisters, films, foils, sheets...

**Semi-finished products:** Metal sheets, tubes, profiles...

### OEM components

**Drive Technology:** Motors, controls, bushes, bearings...

**Electrical or electronic components:** Sensors, cables, connectors, switches...

**Construction elements:** Screws, dampers, filters, pumps, pipes, tubes...

**Infusion and transfusion**

### Production equipment

**Software:** CAD/CAM, PLM, quality assurance, modelling/simulation, ERP, e-health, artificial intelligence...

**Tooling machines:** Machining, forming, laser cutting...

**Plastics processing:** Injection moulding equipment, hot-channel systems, extrusion equipment, tool and mould making...

**Assembly:** Robotics, handling, welding, gluing...

**Quality control:** Measuring instruments, vision systems, material testing...

**Marking:** RFID, Printing, labelling...

**Packaging systems:** Blisters, transport containers, cartons...

**Others:** Additive manufacturing, rapid prototyping, surface treatment, sterilisation, cleanrooms...

### Sub-contracting

**Metal working:** Milling, turning, stamping, casting, forging...

**Plastics processing:** Injection moulding, extrusion, machining...

**Other manufacturing processes:** Rapid prototyping, production in cleanrooms, surface treatment, assembly, sterilisation, packaging...

### Other services

**Management:** Certification, audits, project management, financing, marketing...

**Research and development:** Design, research...

### Regulations

### Clinical trials

### Economics and markets

## Advertising rates 2024 in Euro plus VAT

Format	Base price	Discount 3%	Discount 5%	Discount 10%	Discount 15%
<b>1/1 page</b>	<b>1x</b>		<b>2x</b>	<b>4x</b>	<b>6x</b>
b/w	2,880.00		2,735.00	2,590.00	2,445.00
4C	3,900.00		3,705.00	3,510.00	3,315.00
<b>2/3 page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	2,295.00	2,225.00	2,180.00	2,065.00	1,950.00
4C	3,345.00	3,245.00	3,175.00	3,010.00	2,845.00
<b>Junior page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	2,165.00	2,100.00	2,055.00	1,950.00	1,840.00
4C	2,795.00	2,710.00	2,655.00	2,515.00	2,375.00
<b>1/2 page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	1,745.00	1,690.00	1,655.00	1,570.00	1,480.00
4C	2,390.00	2,315.00	2,270.00	2,150.00	2,030.00
<b>1/3 page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	1,330.00	1,290.00	1,265.00	1,195.00	1,130.00
4-C	1,985.00	1,925.00	1,885.00	1,785.00	1,685.00
<b>1/4 page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	1,030.00	999.00	975.00	925.00	875.00
4C	1,370.00	1,330.00	1,300.00	1,235.00	1,165.00

• Circulation: 6,000 copies • b/w: black and white • 4C: 4-colour

### Preferential placements (4-colour)

Front page .....	4,700.00
Cover 4 .....	4,450.00
1/2 page next to editorial .....	2,520.00
1/3 page next to contents .....	2,090.00
Flap ad on Front cover: 105 x 228 mm .....	4,995.00
front page Back cover: 105 x 297 mm	
Plus 3 mm trimming margin on all sides	

**Company or product profile:** full-page description of your company or of one of your products (maximum 350 words and 3 images with company logo) or half-page description of your company or of one of your products (maximum 200 words and 2 images with company logo).

- Invoices will be paid within 30 days
- No discount is granted for early payment.

### Footer ads

	Format (W x H)	
4-column printing .....	190 mm x 40 mm.....	1,190.00
6-column printing* .....	left 195 mm x 40 mm.....	1,600.00
	..... right 133 mm x 40 mm	
8-column printing* .....	195 mm x 40 mm.....	2,020.00
* Please keep any text and/or image at least 10 mm from gutter		

### Inserts (no discount possible)

up to 25g per unit.....	3,380.00
up to 50g per unit.....	3,550.00

**Bound Inserts** ..... upon request

### Bank details:

Banque Populaire Auvergne Rhône Alpes  
IBAN: FR 76 1680 7003 4142 8210 5855 179  
BIC: CCBPFRPPGRE

## Advertising formats (width x height in mm)

### 1/1 Page

**190 x 270**

bleed ad\*

210 x 297 (plus 3 mm trim)

### 9/16 Page

**(Junior Page)**

**136 x 190**

bleed ad\*

**148 x 210**

(plus 3 mm trim)

### 3/4 Page

**3 columns**

**142 x 270**

bleed ad\*

**152 x 297**

(plus 3 mm trim)

### 1/4 Page

**1 column**

**46 x 270**

bleed ad\*

**56 x 297**

(plus 3 mm trim)

### 3/4 Page

**4 columns**

**190 x 200**

bleed ad\*

**210 x 214**

(plus 3 mm trim)

### 1/4 Page

**4 columns**

**190 x 66** bleed ad\*

**210 x 80** (plus 3 mm trim)

### 2/3 Page

**2 columns**

**126 x 270**

bleed ad\*

**136 x 297**

(plus 3 mm trim)

### 1/3 Page

**1 column**

**62 x 270**

bleed ad\*

**72 x 297**

(plus 3 mm trim)

### 2/3 Page

**4 columns**

**190 x 180**

bleed ad\*

**210 x 194**

(plus 3 mm trim)

### 1/2 Page

**2 columns**

**94 x 270**

bleed ad\*

**104 x 297**

(plus 3 mm trim)

### 1/3 Page

**4 columns**

**190 x 88**

bleed ad\*

**210 x 102** (plus 3 mm trim)

### 1/2 Page

**4 columns**

**190 x 134**

bleed ad\*

**210 x 148**

(plus 3 mm trim)

### 1/4 Page

**2 columns**

**94 x 134**

bleed ad\*

**104 x 148**

(plus 3 mm trim)

\* **Delivery of bleededs ads:** Allow 3 mm trim per bleed edge and trim marks.



## Banners

### Banners on the site's home page

Our banners are displayed in random rotation with up to a maximum of 3 banners. They are displayed for a period of **3 months**.

- Horizontal "mega" banner..... 1,400 Euro  
Dimensions: 728 x 90 pixels
- Vertical banner ..... 1,400 Euro  
Dimensions: 160 x 600 pixels
- Rectangle banner..... 1,400 Euro  
Dimensions: 300 x 250 pixels
- Teaser/Text ad ..... 580 Euro  
Dimensions: 825 x 200 pixels

Other options are possible, like for example wallpaper ads. Please contact us for an offer.

### Randomly rotating banners over the whole of the site

These banners appear randomly on all the pages of the site for a period of **3 months**, except on the homepage and in the positions occupied by fixed banners.

- Horizontal "mega" banner..... 1,050 Euro  
Dimensions: 728 x 90 pixels
- Vertical banner ..... 1,050 Euro  
Dimensions: 160 x 600 pixels

### Fixed banners

These banners are the only advertisements to appear on the displayed page for a period of **6 months**.

This can be the page displaying all of the articles related to a given theme.

E.g.: You are a motor manufacturer and you would like your banner to appear each time that someone consults the page of articles relevant to motors.

It can also be the page displaying all the suppliers of a product or of a specific service.

E.g.: You are a plastic processor and you would like your banner to appear each time that someone consults the list of plastic processor suppliers.

- Horizontal "mega" banner..... 1,050 Euro  
Dimensions: 728 x 90 pixels
- Vertical banner ..... 1,050 Euro  
Dimensions: 160 x 600 pixels

## Vidéos

### Your videos

**2 months** on our homepage. You just have to send us an integrated link (such as YouTube)

- Rate ..... 1,390 Euro

### **NEW** Videos by DeviceMed

Please ask us for more details



Horizontal banner



Vertical banner



Rectangular banner



Teaser



Text ad

**For all banners:**

- Maximum file size: 100KB
- Format of file: gif, animated gif, jpg or png

All prices in Euro plus VAT

**Our website registers 14,000 unique visitors per month.**



## Article highlighted on our home page

Do you want to draw the attention of users to an article previously published in our print magazine, newsletter, or on our website? We can highlight the article on our home page by showing its title, opening paragraph and a photo and inviting web users to read more.

Rate for 3 months ..... 1,630 Euro

## Article highlighted on every page of the website

We offer the same service in random rotation on the entire site except the home page.

Price for 3 months ..... 1,365 Euro

## Package to help you promote a webinar

Upon request

## Company profile

### It includes

- 1 detailed description of your activity
- 1 photos and videos gallery
- Downloading of PDF documents of your choice (brochures, technical data sheets...)
- All articles mentioning your company on our website
- Numerous links to your website

### It is visible

- On the page of our supplier partners
- On the supplier search form in the form of a logo (refer to photo)
- In each of our newsletters
- At the bottom of each page on our site

Price for 1 year ..... 1,630 Euro

Extension of existing profiles ..... 1,100 Euro

All rates are indicated in Euro excluding VAT.



## Advertising in our e-newsletter in 2024

Our newsletters meet the individual information demand of the target group.

It is sent to more than 4,100 subscribers every other week.

Your advertising message is placed, in the form of a banner, in a relevant and current topic-related environment.

The following formats are available:

### Skyscraper

- 160 x 600 pixels
- jpg, gif or png
- max. 100 KB

Rate ..... 780 Euro

### Fullsize

- 468 x 60 pixels
- jpg, gif or png
- max. 100 KB

Rate ..... 550 Euro

### Text Ad

- 300 characters + 40 characters headline plus picture as jpg, gif or png
- max. 100 KB

Rate ..... 1,010 Euro



## Sponsored newsletter

This is a newsletter covering a precise issue in addition to our scheduled newsletters.

All the advertising positions are occupied by your company: The horizontal banner, the vertical banner and the text ad.

Rate ..... 2,500 Euro per newsletter

## Videos

Integration of a video in our newsletter. All you have to do is send us an "integrated link" (e.g. YouTube) and a title consisting of no more than 40 characters.

Price per newsletter: ..... 1,160 Euro

## They advertise in the French-language DeviceMed...

3D Medlab - Marle	Cetiat	Fischer Connectors	MIP Medical Plastic	S.I.S.E.
3D Systems	CGTech Vericut	Foba	Mitutoyo	Schwanog
Ackomas	Charles Péry	Folienwerk Wolfen	MMC Metal France	Selenium Medical
Acnis International	Charles River	Forecreu - VBM	MPS Microsystems	SGH Healthcaring
Acrotec	Cicor	Fort Wayne Metals	MS Techniques	Smalley
Additiv Médical	Cisteco Medical	Forterro	MultiHealth Group	Socomec
Advantech	Clardian	FPSA	Multivac	SolSteo
AER BFC	Cleansonics	Groupe JBT	Nexialist	Souriau
Aexiqua	Clippard	Günther	Nextis	Spartha
AFNOR	Coat X	GxpManager	NGL Group	Spetec
Albhades	Cold Jet	Haydon Kerk	Niklaus	Stainless
Albis Plastic	Composites Busch	Heidenhain	Nowak	Starlim
Alcis	Comsol	HTI Group	NP Plastibell	Statiche
Alleima	Congatec	Husky	ODC Industries	Stäubli
Alphanov	Conicio	I2S	ODU	Sterimau
Altimet	Connect in Pharma	Icare	Omicron-Hardtech	Sterimed
Amarob	ContaminExpo	IDS Imaging	Onlynnov	Stériservices
AMF	Cosmo Consult	IKO Nippon Thomson	Ophir Spiricon	Sterne
Amnovis	Cotelec	Infiplast	Orthomanufacture	STS Industrie
AMP Polymix	Createmps	Infodream	Orthopowders	STSI Suisse
Amsonic	Creative Eurecom	Int'Air Medical	Osborn	Tecmatel
ARaymondLife	Creative IT	Intercarat	Pack'Aéro Mécatronique	Tekceleo
Arazy Group	CVA Technology	Ionisos	Pharmapack	Teleflex Medical OEM
Arburg	Datron	ISIFC	Photonics	Temis
Askorn	DM Experts	JMF	Pierhor-Gasser	Thermi-Lyon
ASPE Conseil	Doliam - Vitruvens	Kistler	Pint	Top Clean Packaging
Aspec	Dukane	KNF	Plastisud	Transluminal
Atessia	Easyfairs	Knowllence	PMT	Transvalor
Aupus	ebm-Papst	Kollmorgen	Politechno	Tronico
Automated Packaging Systems	Ecoclean Group	Kraiburg TPE	Polycaptil	Trumpf
Axe	Ecomundo	Lasea	Polydec	TSA
Axicon	Eff'Innov	Laser Cheval	Portescap	Ulma Packaging
Axindus	Eleco Panacol	LCIE	Positive Coating	Union Plastic
Axonal	Elesa	Lee Company	Powerbox	Use Concept
Azurea	Elpack Pharel	Lemo	Precitec	Usiplast Composites
BGS	Emerson	Louis Belet	Preiso	Vêpres
Biorius	EMI	Maatel	Productec	ViscoTec
Bio-Stéril	Emitech	Mafac	Prog'Info	VLAD
Blaser Swisslube	EPHJ	Marposs	Progress Silicones	Vuichard
BM Energie	Ermo	Matrix Requirements	Promepla	Vulkam
Borer Chemie	Euraxi	Maxon France	ProtoLabs	Waterjet
Bruker Alicona	Eurofins	Mean Well	Qosina	Werth
BSI Group	Evamed	MedFit	Raumedic	Zeiss
Bürkert	Exyte	Medical Group	RCTs	Zeus
Câblerie SAB	FaiveleyTech	Medical Plastic Solutions	Realmecca	...
Canon Bretagne	Faulhaber	Medi'Nov	Recom	
Capqua	Femtoprint	MedinTown	Rentrée du DM	
Carolex	Filab	MedtecLIVE + T4M	Réseau Mesure	
Cemiplast	FIP	Micronora	Robotec	
Centaur Clinical	First Sensor	Microsteel	Rose Plastic	
	FISA	Mikron	Rösler	

## Contact us



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