DeviceMed

www.devicemed.fr

Le magazine des fabricants de dispositifs médicaux





Media Data 2027



VOGEL COMMUNICATIONS GROUP

DeviceMed

DeviceMed also exists in German language

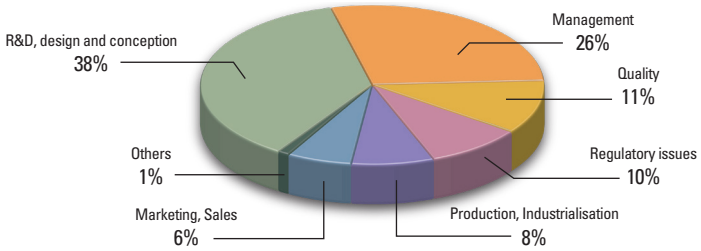
- The French-language reference trade magazine for medical device technology
- 6,000 qualified readers
- 6 issues per year
- Distributed in the French-speaking part of Europe: France, Switzerland, Belgium, Luxemburg

Main subjects presented

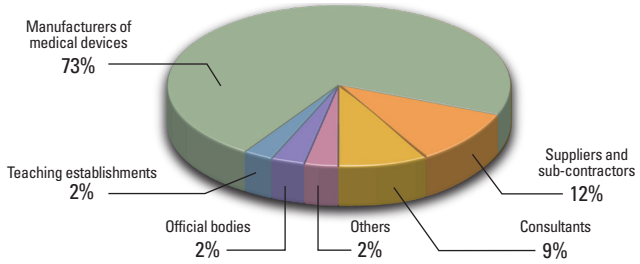
- Materials
- Sub-contracting
- Production equipment
- Research
- Manufacturing techniques
- Regulations
- Components
- Clinical trials

Readership

Spread of readers per function



Spread of readers per activity



One special edition: The annual buyer's guide

- A reference handbook for French-speaking manufacturers of medical devices looking for suppliers, sub-contractors or consultant services
- Distributed by mail to our 6,000 readers
- Distributed at all trade exhibitions which we attend throughout the year



Subscription

Free for qualified readers
By e-mail: info@devicemed.fr
On our website: www.devicemed.fr/magazine/abonnement

Website: www.devicemed.fr

- More than 3,100 articles classified by theme
- An article search function by theme, company name or name of product
- Includes an on-line list of suppliers
- Includes a calendar of events relative to medical devices
- Access in PDF format to all our hardcopy editions
- 184,000 visitors per year in average



Electronic newsletter

- Sent out every two weeks to 3,250 named subscribers
- An opening rate of 22% on average
- Subscription via our website: www.devicemed.fr/newsletter/inscription
- Archived for later consultation on the website



Social networks

- Follow our news on X/Twitter and LinkedIn
- More than 9,500 followers on LinkedIn

Editorial schedule 2027

	Issue	Main Features	Focus	Trade Shows
1	**January/ February 2027** Ad close: 15/1/2027 Date of issue: 15/2/2027	**Feature:** Manufacturing and Producing a Medical Device **Special Report:** Plastics and Silicones	• Packaging, Marking and Identification • Medical Devices for Drug Delivery • Belgium	
2	**March/April 2027** Ad close: 5/2/2027 Date of issue: 8/3/2027	**Feature:** Surface Treatment/ Coating **Special Report:** Metrology, Test and Quality Control	• Designing a Medical Device • Sustainability – Corporate Social Responsibility (CSR) • Working in a Cleanroom	**Global Industrie** Lyon, 15-18 March **ContaminExpo** Paris, 23-25 March
3	**May/June 2027** Ad close: 9/4/2027 Date of issue: 18/5/2027	**Feature:** Implants **Special Report:** Sensors, Drive Components, Pumps, and Valves **Médi'Nov Preview**	• Focus on Switzerland • Assembly • Financing	**Médi'Nov,** Lyon, 30 June-1st July **Orthomanufacture** Biel, 25-26 May **MedtecLIVE,** Nuremberg, May **EPHJ,** Geneva, 8-11 June
4	**July/August 2027** Ad close: 4/6/2027 Date of issue: 12/7/2027	**Annual Buyer's Guide** **Feature:** Digital Medical Devices and E-health	**Supplier Directory:** Suppliers and subcontractors to manufacturers of medical devices in 19 categories of products and services	Also distributed at all trade shows and congresses thoughout the year

	Issue	Main Feature	Focus	Trade Shows
5	**September/ October 2027** Ad close: 16/7/2027 Date of issue: 6/9/2027	**Feature :** Cleaning and Steralisation **Special Report:** Chemical and Biological Analyses	• Additive manufacturing • Laser Equipment and Processes • Artificial Intelligence	**3D Print,** Lyon, 15-16 September **La Rentrée du DM,** Besançon, 5-6 October
6	**November/ December 2027** Ad close: 1/10/2027 Date of issue: 2/11/2027	**Feature:** Electronics **Special Report:** Miniaturisation **CompaMed Preview**	• Metals – Ceramics • Focus on Germany	**CompaMed,** Düsseldorf, 15-18 November **MedFIT,** Lille

Editorial schedule as at 28/9/2026, subject to alterations

Subjects dealt with in DeviceMed

Materials

Plastics: Thermoplastics, polyamides, PUR, PEEK, PVC, silicones…
Metals: (Implantable) steel, aluminium, titanium…
Other materials: Ceramic, glass, composites, textiles…
Adhesives: Resins…
Packaging materials: Blisters, films, foils, sheets…
Semi-finished products: Metal sheets, tubes, profiles…

OEM components

Drive Technology: Motors, controls, bushes, bearings…
Electrical or electronic components: Sensors, cables, connectors, switches…
Construction elements: Screws, dampers, filters, pumps, pipes, tubes…
Infusion and transfusion

Production equipment

Software: CAD/CAM, PLM, quality assurance, modelling/ simulation, ERP, e-health, artificial intelligence…
Tooling machines: Machining, forming, laser cutting…
Plastics processing: Injection moulding equipment, hot-channel systems, extrusion equipment, tool and mould making…
Assembly: Robotics, handling, welding, gluing…
Quality control: Measuring instruments, vision systems, material testing…
Marking: RFID, Printing, labelling…
Packaging systems: Blisters, transport containers, cartons…
Others: Additive manufacturing, rapid prototyping, surface treatment, sterilisation, cleanrooms…

Sub-contracting

Metal working: Milling, turning, stamping, casting, forging…
Plastics processing: Injection moulding, extrusion, machining…
Other manufacturing processes: Rapid prototyping, production in cleanrooms, surface treatment, assembly, sterilisation, packaging…

Other services

Management: Certification, audits, project management, financing, marketing…
Research and development: Design, research…

Regulations

Clinical trials

Economics and markets

Advertising rates 2027 in Euro plus VAT

Format	Base price	Discount 3%	Discount 5%	Discount 10%	Discount 15%
1/1 page	**1x**		**2x**	**4x**	**6x**
b/w	2,880.00		2,735.00	2,590.00	2,445.00
4C	3,120.00		2,920.00	2,720.00	2,540.00
2/3 page	**1x**	**2x**	**3x**	**4x**	**6x**
b/w	2,295.00	2,225.00	2,180.00	2,065.00	1,950,00
4C	2.950.00	2.850.00	2.750.00	2.600.00	2,450.00
Junior page	**1x**	**2x**	**3x**	**4x**	**6x**
b/w	2,165.00	2,100.00	2,055.00	1,950.00	1,840.00
4C	2,795.00	2,710.00	2,655.00	2,515.00	2,375.00
1/2 page	**1x**	**2x**	**3x**	**4x**	**6x**
b/w	1,745.00	1,690.00	1,655.00	1,570.00	1,480.00
4C	2,390.00	2,315.00	2,270.00	2,150.00	2,030.00
1/3 page	**1x**	**2x**	**3x**	**4x**	**6x**
b/w	1,370.00	1,330.00	1,305.00	1,230.00	1,165.00
4-C	1,985.00	1,925.00	1,885.00	1,785.00	1,685.00
1/4 page	**1x**	**2x**	**3x**	**4x**	**6x**
b/w	1,030.00	999.00	975.00	925.00	875.00
4C	1,370.00	1,330.00	1,300.00	1,235.00	1,165.00

• Circulation: 6,000 copies • b/w: black and white • 4C: 4-colour

Preferential placements (4-colour)

Front page 4,700.00
Cover 4 ..... 4,450.00
1/2 page next to editorial 2,520.00
1/3 page next to contents 2,150.00
Flap ad on front page — Front cover: 105 x 228 mm 4,995.00
Back cover: 105 x 297 mm
Plus 3 mm trimming margin on all sides

Company or product profile: full-page description of your company or of one of your products (maximum 350 words and 3 images with company logo) or half-page description of your company or of one of your products (maximum 200 words and 2 images with company logo).

- Invoices will be paid within 30 days
- No discount is granted for early payment.

Footer ads

	Format (W x H)	
4-column printing	190 mm x 40 mm	1,190.00
6-column printing*	left 195 mm x 40 mm	1,600.00
	right 133 mm x 40 mm	
8-column printing*	195 mm x 40 mm	2,020.00

* Please keep any text and/or image at least 10 mm from gutter

Inserts (no discount possible)

up to 25g per unit 3,500.00
up to 50g per unit 3,700.00

Bound Inserts ..... upon request

Bank details:
Banque Populaire Auvergne Rhône Alpes
IBAN: FR 76 1680 7003 4142 8210 5855 179
BIC: CCBPFRPPGRE

Advertising formats (width x height in mm)

1/1 page
190 x 270
bleed ad*
210 x 297 (plus 3 mm trim)

9/16
(Junior page)
136 x 190
bleed ad*
148 x 210
(plus 3 mm trim)

3/4 page
3 columns
142 x 270
bleed ad*
152 x 297
(plus 3 mm trim)

1/4 page
1 column
46 x 270
bleed ad*
56 x 297
(plus 3 mm trim)

3/4 page
4 columns
190 x 200
bleed ad*
210 x 214
(plus 3 mm trim)

1/4 page
4 columns
190 x 66 bleed ad*
210 x 80 (plus 3 mm trim)

2/3 page
2 columns
126 x 270
bleed ad*
136 x 297
(plus 3 mm trim)

1/3 page
1 column
64 x 270
bleed ad*
72 x 297
(+ 3 mm de bords perdus)

2/3 page
4 columns
190 x 180
bleed ad*
210 x 194
(plus 3 mm trim)

1/3 page
4 columns
190 x 88
Format plein papier*
210 x 102 (plus 3 mm trim)

1/2 page
standard
2 columns
94 x 270
bleed ad*
104 x 297
(plus 3 mm trim)

1/2 page
4 columns
190 x 134
bleed ad*
210 x 148
(plus 3 mm trim)

1/4 page
2 columns
94 x 134
bleed ad*
104 x 148
(plus 3 mm trim)

*** Delivery of bleeded ads:** Allow 3 mm trim per bleed edge and trim marks.

Banners

Banners on the site's home page

Our banners are displayed in random rotation with up to a maximum of 3 banners. They are displayed for a period of **3 months**.

- Horizontal "mega" banner..... 1,450 Euro
  Dimensions: 728 x 90 pixels
- Vertical banner ..... 1,450 Euro
  Dimensions: 160 x 600 pixels
- Rectangle banner..... 1,450 Euro
  Dimensions: 300 x 250 pixels

We also offer fixed banners for 1 month (no display of other banners in rotation).

- Teaser/Text ad for one month ..... 600 Euro
  Dimensions: 825 x 200 pixels

Randomly rotating banners over the whole of the site

These banners appear randomly on all the pages of the site for a period of **3 months**, except on the homepage and in the positions occupied by fixed banners.

- Horizontal "mega" banner..... 1,080 Euro
  Dimensions: 728 x 90 pixels
- Vertical banner ..... 1,080 Euro
  Dimensions: 160 x 600 pixels

Fixed banners

These banners are the only advertisements to appear on the displayed page for a period of **6 months**.

This can be the page displaying all of the articles related to a given theme.

E.g.: You are a motor manufacturer and you would like your banner to appear each time that someone consults the page of articles relevant to motors.

It can also be the page displaying all the suppliers of a product or of a specific service.

E.g.: You are a plastic processor and you would like your banner to appear each time that someone consults the list of plastic processor suppliers.

- Horizontal "mega" banner..... 1,080 Euro
  Dimensions: 728 x 90 pixels
- Vertical banner ..... 1,080 Euro
  Dimensions: 160 x 600 pixels

Vidéos

Your videos

2 months on our homepage. You just have to send us an integrated link (such as YouTube)

- Rate ..... 1,430 Euro

NEW **Videos by DeviceMed that are displayed on our website**

Please ask us for more details


Horizontal banner


Vertical banner


Rectangular banner


Teaser


Text ad

For all banners: • Maximum file size: 100KB
• Format of file: gif, animated gif, jpg or png

All prices in Euro plus VAT

Our website registered 184,000 visitors last year

Article highlighted on our homepage

Do you want to draw the attention of users to an article previously published in our print magazine, newsletter, or on our website? We can highlight the article on our home page by showing its title, opening paragraph and a photo and inviting web users to read more.

Rate for 3 months ..... 1,680 Euro



Article highlighted on every page of the website except homepage

We offer the same service in random rotation on the entire site except the homepage.

Price for 3 months ..... 1,400 Euro

Package to help you promote a webinar

Upon request

Company profile

It includes

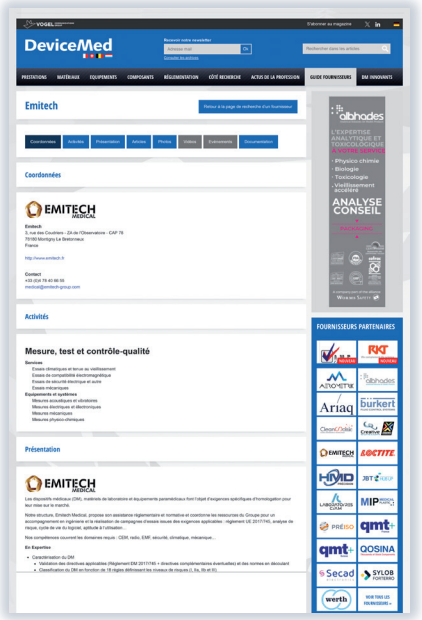
- 1 detailed description of your activity
- 1 photos and videos gallery
- Downloading of PDF documents of your choice (brochures, technical data sheets…)
- All articles mentioning your company on our website
- Numerous links to your website

It is visible

- On the page of our supplier partners
- On the supplier search form in the form of a logo (refer to photo)
- In each of our newsletters
- At the bottom of each page on our site

Price for 1 year ..... 1,680 Euro

Extension of existing profiles ..... 1,130 Euro



All rates are indicated in Euro excluding VAT.

Advertising in our e-newsletter in 2027

Our newsletters meet the individual information demand of the target group.
It is sent to more than 3,250 subscribers every other week.

Your advertising message is placed, in the form of a banner, in a relevant and current topic-related environment.

The following formats are available:

Skyscraper

- 160 x 600 pixels
- jpg, gif, animated gif or png
- max. 100 KB

Rate .....800 Euro

Fullsize

- 468 x 60 pixels
- jpg, gif or png
- max. 100 KB

Rate .....565 Euro

Text Ad

- 300 characters + 40 characters headline plus picture as jpg, gif or png
- max. 100 KB

Rate .....1,040 Euro



Sponsored newsletter

This is a newsletter covering a precise issue in addition to our scheduled newsletters.
All the advertising positions are occupied by your company: The horizontal banner, the vertical banner and the text ad.

Rate .....2,500 Euro per newsletter

Videos

Integration of a video in our newsletter. All you have to do is send us an “integrated link” (e.g. YouTube) and a title consisting of no more than 40 characters.

Price per newsletter: .....1,195 Euro

They advertise in the French-language DeviceMed…

Accelonix	ContaminExpo	HTI Group	Mirmex	Schmidt Technology
Ackomas	Cosmo Consult	IC Alps	Mitutoyo	Secad
Acnis	Cotelec	iCAM	MKS	Selenium Medical
Acrotec	Covartim	Icare	MMC Metal France	Sevlaires
Aerometrik	Coveris	IDS Imaging	Mora	Simagec
Albhades	Createmps	IMCD	MSE	Smalley
Albis Plastic	Creative Eurecom	Infiplast	Multivac	Sofap
Alcis	CRITT	Injectpower	MutliHealth Group	Solsteo
Alpha Laser	CSI Thermoformage	Instron	NAMSA	Spetec
Alprobotic	CVA Technology	Intercarat	NexinLife	Starlim
AMF	DBP	Ionisos	NGL	Starrag
Amnovis	Demgy	IRI-CE	NGL Group	Statice
Amsonic	Directmed	JBT HubUp	ODU	Statice
Andig	Dukane	Kahlity	Ophir Spiricon	Stäubli
Araymondlife	Ecoclean Group	Kapsikum	Orthomanufacture	Sterimed
Arburg	Eff'Innov	Kern & Sohn	PackAéro	Stériservices
Ariaq	EFOR	KNF	Pint	Stratasys
ASM	Elesa	Kollmorgen	PMS	Strategiqual
ASPE Conseil	Elpack Pharel	Kraiburg TPE	PMT	STS Industrie
Aspec	Emissa	Kyomed Innov-CEISO	Polycaptil	Tame Components
Avicenne	Emitech	Laboratoire Ciam	Polydec	Technopole de Ste Croix
Beming	Engel	Lasea	Portescap	Tecmatel
Binder	EPHJ	Laser Cheval	Positive Coating	Teleflex Medical OEM
Bio-Stéril	Ercé Médical	Laser Rhone Alpes	Precitrame	Temis
Blaser Swisslube	Ermo	LCIE	Precxis	Top Clean Packaging
Blispac	Eurasanté	Lee Company	Preiso	Tornos
Bodycote	Euraxi	Lemo	PrintUp Institute	Tronico
B-Path	Eurofins	Louis Belet	Productec	Trumpf
Bruker Alicona	Eurofins E&E	Maatel	Prog'Info	TSA
Bürkert	Exsto	Mafac	Progress Silicones	Tüv Süd
Business France	Faulhaber	Makim	Promepla	Ulma Packaging
Canon Bretagne	Femtoprint	Marposs	Promess	Union Plastic
Cap Compliance	Fibroline	Maxon	QMT	Usarea
CEHTRA	Filab	Maxon France	Qosina	Vector
Cemiplast	FISA	Mecaplast	QT Group	Vêpres
Ceramaret	Forecreu - VBM	MedFIT	Raumedic	Vitruvens
CFM	Fort Wayne Metals	Medical Group	Recomatic	VP Medtech
CG Tech	Forterro	Medical Plastic Solutions	Rescoll	Vulkam
Cicor	Getelec	Medicalps	Réseau Mesure	Waterjet
Circum Medtech	Groupe JBT	MedtecLIVE	Ressorts Industriels	Werth
Cisteo Medical	Günther	MedtecLIVE	RG Distribution	Zeiss
Clayens	GxpManager	Microlight	RKT	Zeus
Cleansonic	Hempel	Micronora	Rose Plastic	…
Clippard	Henkel	Microweld	Rösler	
Coat X	HMD Précision	Millet Plastic Solutions	RS	
Cold Jet	Hohenstein	Millet Plastics	S4 Technology	
Comsol	Hommel Etamic	MIP Medical Plastic	SAB France	

DeviceMed

Contact us



Evelyne Gisselbrecht
Publisher

Tel. +33 (0) 4 73 61 95 57
evelyne.gisselbrecht@devicemed.fr



Rachelle Lemoine
Editor in Chief

Tél. +33 (0) 6 88 96 16 56
rachelle.lemoine@devicemed.fr



Gwenaëlle Pichon
Advertising Director

Tél. +33 (0) 6 50 64 40 44
gwenaelle.pichon@devicemed.fr



Brigitte Giraudeau
Sales Director

Tél. +33 (0) 7 63 65 04 10
brigitte.giraudeau@devicemed.fr



Romain Fournier
Executive Assistant

Tel. +33 (0) 4 73 61 95 57
romain.fournier@devicemed.fr

© The French language edition of DeviceMed is a publication of TIPISE SAS licensed by Vogel Communications Group GmbH & Co. KG, 97064 Wuerzburg/Germany
© Copyright of the Trademark DeviceMed by Vogel Communications Group GmbH & Co. KG, 97064 Wuerzburg/Germany

VOGEL COMMUNICATIONS GROUP

DeviceMed

DeviceMed also exists in German language