

DeviceMed

Le magazine des fabricants de dispositifs médicaux

www.devicemed.fr



Media Data 2026



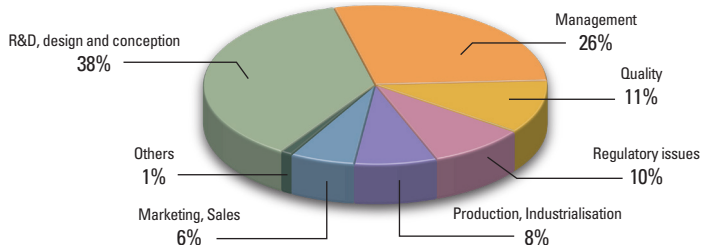
- The French-language reference trade magazine for medical device technology
- 6,000 qualified readers
- 6 issues per year
- Distributed in the French-speaking part of Europe: France, Switzerland, Belgium, Luxemburg

Main subjects presented

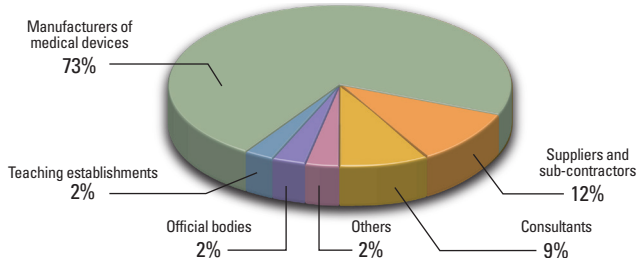
- Materials
- Production equipment
- Manufacturing techniques
- Components
- Sub-contracting
- Research
- Regulations
- Clinical trials

Readership

Spread of readers per function



Spread of readers per activity



One special edition: The annual buyer's guide

- A reference handbook for French-speaking manufacturers of medical devices looking for suppliers, sub-contractors or consultant services
- Distributed by mail to our 6,000 readers
- Distributed at all trade exhibitions which we attend throughout the year

Subscription

Free for qualified readers

By e-mail: info@devicemed.fr

On our website: www.devicemed.fr/magazine/abonnement

By fax: +33 (0)4 73 61 96 61



Website: www.devicemed.fr

- About 3,000 articles classified by theme
- An article search function by theme, company name or name of product
- Includes an on-line list of suppliers
- Includes a calendar of events relative to medical devices
- Access in PDF format to all our hardcopy editions
- 102,000 visitors per year in average

Electronic newsletter

- Sent out every two weeks to more than 3,460 named subscribers
- An opening rate of 35.1% on average
- Subscription via our website: www.devicemed.fr/newsletter/inscription
- Archived for later consultation on the website

Social networks



- Follow our news on X/Twitter and LinkedIn
- More than 8,500 followers on LinkedIn



Editorial schedule 2026

	Issue	Main Features	Focus	Trade Shows
1	January/ February 2026 Ad close: 16/1/2026 Date of issue: 16/2/2026	Feature: Test, Metrology and Quality Control Special Report: Manufacturing and Producing a Medical Device	• Packaging and Sterilisation • Mecatronics • Medical Devices for Drug Delivery	
2	March/April 2026 Ad close: 13/2/2026 Date of issue: 16/3/2026	Feature: Implants Special Report: Sensors, Drive Components, Pumps, Valves Médi'Nov Preview	• Digital Medical Devices and E-health • Designing a Medical Device • <i>In vitro</i> Diagnostic Medical Devices	Médi'Nov , Lyon, 25-26 March Contamin@Lyon Lyon, 25-26 March Global Industrie Paris, 30 March-2 April Orthomanufacture Lyon, 22-23 April
3	May/June 2026 Ad close: 10/4/2026 Date of issue: 18/5/2026	Feature: Cleaning Special Report: Laser Equipment and Processes	• Focus on Switzerland • Biocompatibility (materials, standards, validation...) • Miniaturisation	MedtecLIVE , Stuttgart, 5-7 May 3D Print , Lyon, 2-4 June FIP , Lyon, 2-5 June EPHJ , Geneva, 16-19 June
4	July/August 2026 Ad close: 5/6/2026 Date of issue: 13/7/2026	Annual Buyer's Guide Feature: East of France	Supplier Directory: Suppliers and subcontractors to manufacturers of medical devices in 19 categories of products and services	Also distributed at all trade shows and congresses throughout the year

	Issue	Main Feature	Focus	Trade Shows
5	September/ October 2026 Ad close: 31/7/2026 Date of issue: 21/9/2026	Feature : Chemical and Biological Analyses Special Report: Plastics and Silicones Micronora Preview	• Artificial Intelligence • Marking and Identification • Financing	Micronora, Besançon, 28 September- 2 October Rentrée du DM, Besançon, October Mesures Solutions Expo, Lyon, 14-15 October
6	November/ December 2026 Ad close: 2/10/2026 Date of issue: 2/11/2026	Feature: Electronics Special Report: Additive manufacturing CompaMed Preview	• Surface Treatment/Coating • Sustainability – Corporate Social Responsibility (CSR) • Focus on Germany	CompaMed, Düsseldorf, November MedFIT, December

Editorial schedule as at 18/9/2025, subject to alteration

Subjects dealt with in DeviceMed

Materials

Plastics: Thermoplastics, polyamides, PUR, PEEK, PVC, silicones...

Metals: (Implantable) steel, aluminium, titanium...

Other materials: Ceramic, glass, composites, textiles...

Adhesives: Resins...

Packaging materials: Blisters, films, foils, sheets...

Semi-finished products: Metal sheets, tubes, profiles...

OEM components

Drive Technology: Motors, controls, bushes, bearings...

Electrical or electronic components: Sensors, cables, connectors, switches...

Construction elements: Screws, dampers, filters, pumps, pipes, tubes...

Infusion and transfusion

Production equipment

Software: CAD/CAM, PLM, quality assurance, modelling/simulation, ERP, e-health, artificial intelligence...

Tooling machines: Machining, forming, laser cutting...

Plastics processing: Injection moulding equipment, hot-channel systems, extrusion equipment, tool and mould making...

Assembly: Robotics, handling, welding, gluing...

Quality control: Measuring instruments, vision systems, material testing...

Marking: RFID, Printing, labelling...

Packaging systems: Blisters, transport containers, cartons...

Others: Additive manufacturing, rapid prototyping, surface treatment, sterilisation, cleanrooms...

Sub-contracting

Metal working: Milling, turning, stamping, casting, forging...

Plastics processing: Injection moulding, extrusion, machining...

Other manufacturing processes: Rapid prototyping, production in cleanrooms, surface treatment, assembly, sterilisation, packaging...

Other services

Management: Certification, audits, project management, financing, marketing...

Research and development: Design, research...

Regulations

Clinical trials

Economics and markets

Advertising rates 2026 in Euro plus VAT

Format	Base price	Discount 3%	Discount 5%	Discount 10%	Discount 15%
1/1 page	1x		2x	4x	6x
b/w	2,880.00		2,735.00	2,590.00	2,445.00
4C	3,120.00		2,920.00	2,720.00	2,540.00
2/3 page	1x	2x	3x	4x	6x
b/w	2,295.00	2,225.00	2,180.00	2,065.00	1,950.00
4C	2,950.00	2,850.00	2,750.00	2,600.00	2,450.00
Junior page	1x	2x	3x	4x	6x
b/w	2,165.00	2,100.00	2,055.00	1,950.00	1,840.00
4C	2,795.00	2,710.00	2,655.00	2,515.00	2,375.00
1/2 page	1x	2x	3x	4x	6x
b/w	1,745.00	1,690.00	1,655.00	1,570.00	1,480.00
4C	2,390.00	2,315.00	2,270.00	2,150.00	2,030.00
1/3 page	1x	2x	3x	4x	6x
b/w	1,370.00	1,330.00	1,305.00	1,230.00	1,165.00
4-C	1,985.00	1,925.00	1,885.00	1,785.00	1,685.00
1/4 page	1x	2x	3x	4x	6x
b/w	1,030.00	999.00	975.00	925.00	875.00
4C	1,370.00	1,330.00	1,300.00	1,235.00	1,165.00

• Circulation: 6,000 copies • b/w: black and white • 4C: 4-colour

Preferential placements (4-colour)

Front page	4,700.00
Cover 4	4,450.00
1/2 page next to editorial	2,520.00
1/3 page next to contents	2,150.00
Flap ad on Front cover: 105 x 228 mm	4,995.00
front page Back cover: 105 x 297 mm	
Plus 3 mm trimming margin on all sides	

Company or product profile: full-page description of your company or of one of your products (maximum 350 words and 3 images with company logo) or half-page description of your company or of one of your products (maximum 200 words and 2 images with company logo).

- Invoices will be paid within 30 days
- No discount is granted for early payment.

Footer ads

	Format (W x H)
4-column printing	190 mm x 40 mm..... 1,190.00
6-column printing*	left 195 mm x 40 mm..... 1,600.00
	 right 133 mm x 40 mm
8-column printing*	195 mm x 40 mm..... 2,020.00
* Please keep any text and/or image at least 10 mm from gutter	

Inserts (no discount possible)

up to 25g per unit.....	3,500.00
up to 50g per unit.....	3,700.00

Bound Inserts upon request

Bank details:

Banque Populaire Auvergne Rhône Alpes
IBAN: FR 76 1680 7003 4142 8210 5855 179
BIC: CCBPFRPPGRE

Advertising formats (width x height in mm)

1/1 page

190 x 270

bleed ad*

210 x 297 (plus 3 mm trim)

9/16

(Junior page)

136 x 190

bleed ad*

148 x 210

(plus 3 mm trim)

3/4 page

3 columns

142 x 270

bleed ad*

152 x 297

(plus 3 mm trim)

1/4 page

1 column

46 x 270

bleed ad*

56 x 297

(plus 3 mm trim)

3/4 page

4 columns

190 x 200

bleed ad*

210 x 214

(plus 3 mm trim)

1/4 page

4 columns

190 x 66 bleed ad*

210 x 80 (plus 3 mm trim)

2/3 page

2 columns

126 x 270

bleed ad*

136 x 297

(plus 3 mm trim)

1/3 page

1 column

64 x 270

bleed ad*

72 x 297

(+ 3 mm de bords perdus)

2/3 page

4 columns

190 x 180

bleed ad*

210 x 194

(plus 3 mm trim)

1/2 page

standard

2 columns

94 x 270

bleed ad*

104 x 297

(plus 3 mm trim)

1/3 page

4 columns

190 x 88

Format plein papier*

210 x 102 (plus 3 mm trim)

1/2 page

4 columns

190 x 134

bleed ad*

210 x 148

(plus 3 mm trim)

1/4 page

2 columns

94 x 134

bleed ad*

104 x 148

(plus 3 mm trim)

* **Delivery of bled ads:** Allow 3 mm trim per bleed edge and trim marks.

Banners

Banners on the site's home page

Our banners are displayed in random rotation with up to a maximum of 3 banners. They are displayed for a period of **3 months**.

- Horizontal "mega" banner..... 1,450 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,450 Euro
Dimensions: 160 x 600 pixels
- Rectangle banner..... 1,450 Euro
Dimensions: 300 x 250 pixels

We also offer fixed banners for 1 month (no display of other banners in rotation).

- Teaser/Text ad for one month 600 Euro
Dimensions: 825 x 200 pixels

Randomly rotating banners over the whole of the site

These banners appear randomly on all the pages of the site for a period of **3 months**, except on the homepage and in the positions occupied by fixed banners.

- Horizontal "mega" banner..... 1,080 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,080 Euro
Dimensions: 160 x 600 pixels

Fixed banners

These banners are the only advertisements to appear on the displayed page for a period of **6 months**.

This can be the page displaying all of the articles related to a given theme.

E.g.: You are a motor manufacturer and you would like your banner to appear each time that someone consults the page of articles relevant to motors.

It can also be the page displaying all the suppliers of a product or of a specific service.

E.g.: You are a plastic processor and you would like your banner to appear each time that someone consults the list of plastic processor suppliers.

- Horizontal "mega" banner..... 1,080 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,080 Euro
Dimensions: 160 x 600 pixels

Vidéos

Your videos

2 months on our homepage. You just have to send us an integrated link (such as YouTube)

- Rate 1,430 Euro

NEW Videos by DeviceMed that are displayed on our website

Please ask us for more details



Horizontal banner



Vertical banner



Rectangular banner



Teaser



Text ad

For all banners:

- Maximum file size: 100KB
- Format of file: gif, animated gif, jpg or png

All prices in Euro plus VAT

Our website registered 102,000 visitors last year

Article highlighted on our homepage

Do you want to draw the attention of users to an article previously published in our print magazine, newsletter, or on our website? We can highlight the article on our home page by showing its title, opening paragraph and a photo and inviting web users to read more.

Rate for 3 months 1,680 Euro

Article highlighted on every page of the website except homepage

We offer the same service in random rotation on the entire site except the homepage.

Price for 3 months 1,400 Euro

Package to help you promote a webinar

Upon request

Company profile

It includes

- 1 detailed description of your activity
- 1 photos and videos gallery
- Downloading of PDF documents of your choice (brochures, technical data sheets...)
- All articles mentioning your company on our website
- Numerous links to your website

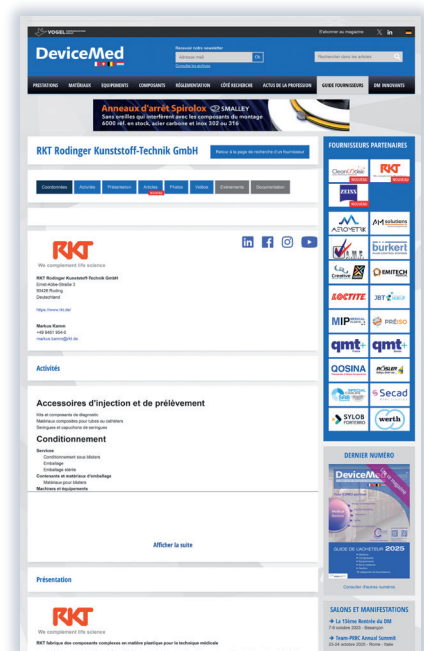
It is visible

- On the page of our supplier partners
- On the supplier search form in the form of a logo (refer to photo)
- In each of our newsletters
- At the bottom of each page on our site

Price for 1 year 1,680 Euro

Extension of existing profiles 1,130 Euro

All rates are indicated in Euro excluding VAT.



Advertising in our e-newsletter in 2026

Our newsletters meet the individual information demand of the target group.

It is sent to more than 3,460 subscribers every other week.

Your advertising message is placed, in the form of a banner, in a relevant and current topic-related environment.

The following formats are available:

Skyscraper

- 160 x 600 pixels
- jpg, gif, animated gif or png
- max. 100 KB

Rate800 Euro

Fullsize

- 468 x 60 pixels
- jpg, gif or png
- max. 100 KB

Rate565 Euro

Text Ad

- 300 characters + 40 characters headline plus picture as jpg, gif or png
- max. 100 KB

Rate1,040 Euro



Sponsored newsletter

This is a newsletter covering a precise issue in addition to our scheduled newsletters.

All the advertising positions are occupied by your company: The horizontal banner, the vertical banner and the text ad.

Rate2,500 Euro per newsletter

Videos

Integration of a video in our newsletter. All you have to do is send us an "integrated link" (e.g. YouTube) and a title consisting of no more than 40 characters.

Price per newsletter:1,195 Euro

They advertise in the French-language DeviceMed...

3D Medlab - Marle	Clippard	Forterro	Medicalex	Raumedic
3Deus	Cloos	Getelec	Medicalps	RCTs
Accelonix	Coat X	GF Machining	MedinTown	Realmecca
Ackomas	Cold Jet	Groupe JBT	MedtecLIVE	Rescoll
Acnis	Comsol	Günther	Micronora	Réseau Mesure
Acrotec	ContaminExpo	GxpManager	Microsteel	RG Distribution
Advantech	Cosmo	Haydon Kerk	Microvision	RKT
AER BFC	Cosmo Consult	Henkel	Microweld	Rose Plastic
Aerometrik	Cotelec	HTI Group	Millet Plastic Solutions	Rösler
Aexiqua	Covartim	Husky	Minitubes	SAB France
Albhades	Coveris	IC Alps	MIP Medical Plastic	Secad
Albis Plastic	Createmps	iCAM	Mirmex	Selenium Medical
Alcis	Creative Eurecom	Icare	Mitutoyo	Smalley
Alpha Laser	CRITT	IDS Imaging	MMC Metal France	Socomec
Alphanov	CVA Technology	Infiplast	MPS Microsystems	Solsteo
AMF	Datron	Injectpower	MS Techniques	Spetec
Amnovis	DBP	Instron	MultiHealth Group	Starlim
AMP Polymix	Dukane	Intercarat	Multivac	Statice
Amsonic	ebm-Papst	Ionisos	Mycronic	Stäubli
Arazy Group	Ecoclean Group	JBT HubUp	NAMSA	Sterimed
Arburg	Eff'Innov	JR Automation	NGL Group	Stériservices
Ariaq	EFOR	Kapsikum	Nikon	Sterne
ASPE Conseil	Elesa	Kern & Sohn	Nowak	Stratatsys
Aspec	Elpack Pharel	Kistler	ODU	Strategiqua
Atessia	Emerson	KNF	Ophir Spiricon	STS Industrie
ATK	EMI	Kollmorgen	Oriental Motor	Technopole de Ste Croix
B-Consultant	Emitech	Kraiburg TPE	Orthomanufacture	Tecmatel
Binder	EPHJ	Lasea	Orthopowders	Teleflex Medical OEM
Bio-Stéril	Ermo	Laser Cheval	Philomec	Temis
Blaser Swisslube	Eurasanté	Laser Rhone Alpes	Pint	Tornos
Blispac	Euraxi	LCIE	Plast 3-C	Transluminal
BM Energie	Eurofins	Lee Company	Plastisud	Tronico
Bruker Alicona	Eurofins E&E	Legrand	PMT	Trumpf
Bürkert	Evamed	Lemo	Politechno	TSA
Business France	Exyte	Louis Belet	Polycaptil	Tüv Süd
Canon Bretagne	FaiveleyTech	LTC	Polydec	Ulma Packaging
Cap Compliance	Faulhaber	Lyrec	Portescap	Union Plastic
Capqua	Femtoprint	Maatel	Positive Coating	Vector
CEHTRA	Fibroline	Mafac	Preiso	Vêpres
Cemiplast	Filab	Manudo	PrintUp Institute	Vitruvens
Ceramaret	FISA	Marposs	Productec	VLAD
CG Tech	Fischer Connectors	Matooma	Prog'Info	Vulkam
Cicor	Flinn Comply	Maxon France	Progress Silicones	Waterjet
Circum Medtech	Foba	Mecaplast	Promepla	Werth
Cisteo Medical	Folienwerk Wolfen	MedFit	QMT	Zeiss
Clayens	Forecreu - VBM	Medical Group	Qosina	Zeus
Cleansonic	Fort Wayne Metals	Medical Plastic Solutions	QT Group	...

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