

DeviceMed

www.device-med.fr

Le magazine des fabricants de dispositifs médicaux



Media Data 2023



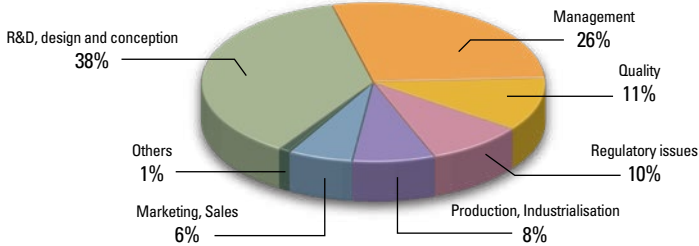
- The French-language reference trade magazine for medical device technology
- 6,300 qualified readers
- 6 issues per year
- Distributed in the French-speaking part of Europe: France, Switzerland, Belgium, Luxemburg

Main subjects presented

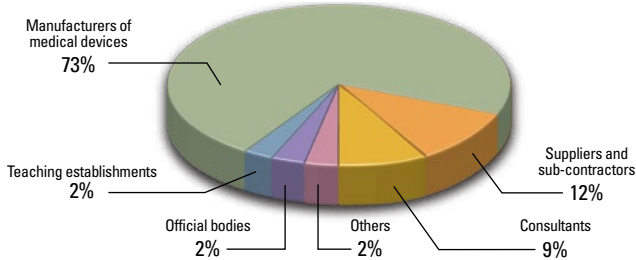
- Materials
- Production equipment
- Manufacturing techniques
- Components
- Sub-contracting
- Research
- Regulations
- Clinical trials

Readership

Spread of readers per function



Spread of readers per activity



One special edition: The annual buyer's guide

- A reference handbook for French-speaking manufacturers of medical devices looking for suppliers, sub-contractors or consultant services
- Distributed by mail to our 6,300 readers
- Distributed at all trade exhibitions which we attend throughout the year

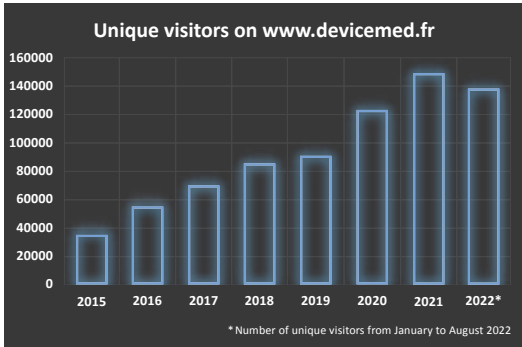
Subscription

Free for qualified readers
 By e-mail: info@devicemed.fr
 On our website: www.devicemed.fr/magazine/abonnement
 By fax: +33 (0)4 73 61 96 61

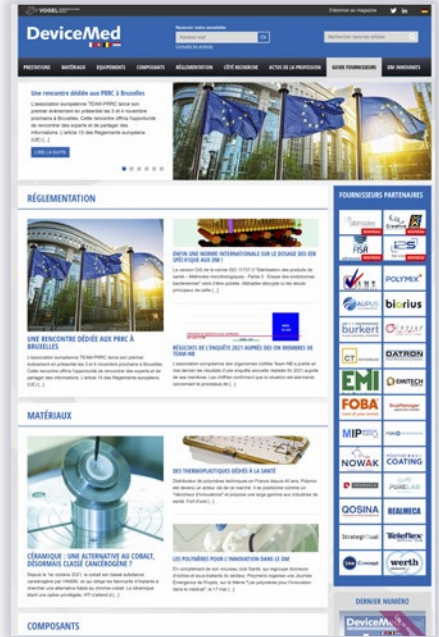


Website: www.devicemed.fr

- Over 2,300 articles classified by theme
- An article search function by theme, company name or name of product
- Includes an on-line list of suppliers
- Includes a calendar of events relative to medical devices
- Access in PDF format to all our hardcopy editions



- Nearly 16,000 unique visitors per month on average



Electronic newsletter

- Sent out every two weeks to more than 4,400 named subscribers
- An opening rate of 23% on average
- Subscription via our website: www.devicemed.fr/newsletter/inscription
- Archived for later consultation on the website



Social networks



- Follow our news on Twitter and LinkedIn
- More than 6,000 followers on LinkedIn

Editorial schedule 2023

	Issue	Main Feature	Focus	Trade Shows
1	January/ February 2023 Ad close: 10/1/2023 Date of issue: 7/2/2023	Feature: Metrology and quality control Special Report: Manufacturing and producing a medical device	<ul style="list-style-type: none"> • Medical devices for drug delivery • Packaging and sterilisation • Identification and marking 	Pharmapack, Paris, 1-2 February (the magazines can be downloaded thanks to a QR code placed on a panel ; no distribution of print magazines allowed at the show)
2	March/April 2023 Ad close: 7/2/2023 Date of issue: 7/3/2023	Feature: Implants Special Report: Additive manufacturing	<ul style="list-style-type: none"> • Nano- and microtechnology • e-health and digital medical devices • Plastics - Silicones • Focus on Germany 	Global Industrie, Lyon, 7-10 March ContaminExpo, Paris, 28-30 March Orthomanufacture, Switzerland, April
3	May/June 2023 Ad close: 11/4/2023 Date of issue: 10/5/2023	Feature: Surface treatment/ coating Special Report: Cleaning Medi'Nov Preview	<ul style="list-style-type: none"> • Focus on Switzerland • Diagnostic medical devices • Textiles • Augmented/Virtual Reality 	MedtecLIVE with T4M, Nurnberg, 23-25 May Medi'Nov, Lyon, 31 May-1 June 3D Print, Lyon, 6-8 June EPHJ, Geneva, 6-9 June
4	July/August 2023 Ad close: 9/6/2023 Date of issue: 18/7/2023	Annual Buyer's Guide Feature: Contract manufacturing	Supplier Directory: Suppliers and subcontractors to manufacturers of medical devices in 19 categories of products and services	Also distributed at all trade shows and congresses throughout the year

	Issue	Main Feature	Focus	Trade Shows
5	<p>September/ October 2023</p> <p>Ad close: 21/7/2023 Date of issue: 5/9/2023</p>	<p>Feature : Chemical and biological analyses</p> <p>Special Report: Artificial intelligence</p>	<ul style="list-style-type: none"> • Sensors, actuators and drive components, pumps, valves • Metals - Ceramics • Research 	<p>La Rentrée du DM, Besançon, September or October</p>
6	<p>November/ December 2023</p> <p>Ad close: 6/10/2023 Date of issue: 7/11/2023</p>	<p>Feature: Designing a medical device</p> <p>Special Report: Electronics</p> <p>CompaMed Preview</p>	<ul style="list-style-type: none"> • Laser equipment and processes • Biomaterials • Assembly 	<p>CompaMed, Düsseldorf, November</p> <p>Medica, Düsseldorf, November</p>

Editorial schedule as at 1/9/2022, subject to alteration

Subjects dealt with in DeviceMed

Materials

Plastics: Thermoplastics, polyamides, PUR, PEEK, PVC, silicones...

Metals: (Implantable) steel, aluminium, titanium...

Other materials: Ceramic, glass, composites, textiles...

Adhesives: Resins...

Packaging materials: Blisters, films, foils, sheets...

Semi-finished products: Metal sheets, tubes, profiles...

OEM components

Drive Technology: Motors, controls, bushes, bearings...

Electrical or electronic components:

Sensors, cables, connectors, switches...

Construction elements: Screws, dampers, filters, pumps, pipes, tubes...

Infusion and transfusion

Production equipment

Software: CAD/CAM, PLM, quality assurance, modelling/simulation, ERP, e-health, artificial intelligence...

Tooling machines: Machining, forming, laser cutting...

Plastics processing: Injection moulding equipment, hot-channel systems, extrusion equipment, tool and mould making...

Assembly: Robotics, handling, welding, gluing...

Quality control: Measuring instruments, vision systems, material testing...

Marking: RFID, Printing, labelling...

Packaging systems: Blisters, transport containers, cartons...

Others: Additive manufacturing, rapid prototyping, surface treatment, sterilisation, cleanrooms...

Sub-contracting

Metal working: Milling, turning, stamping, casting, forging...

Plastics processing: Injection moulding, extrusion, machining...

Other manufacturing processes: Rapid prototyping, production in cleanrooms, surface treatment, assembly, sterilisation, packaging...

Other services

Management: Certification, audits, project management, financing, marketing...

Research and development: Design, research...

Regulations

Clinical trials

Economics and markets

Advertising rates 2023 in Euro plus VAT

Format	Base price	Discount 3%	Discount 5%	Discount 10%	Discount 15%
1/1 page	1x		2x	4x	6x
b/w	2,880.00		2,735.00	2,590.00	2,445.00
4C	3,900.00		3,705.00	3,510.00	3,315.00
2/3 page	1x	2x	3x	4x	6x
b/w	2,295.00	2,225.00	2,180.00	2,065.00	1,950.00
4C	3,345.00	3,245.00	3,175.00	3,010.00	2,845.00
Junior page	1x	2x	3x	4x	6x
b/w	2,165.00	2,100.00	2,055.00	1,950.00	1,840.00
4C	2,795.00	2,710.00	2,655.00	2,515.00	2,375.00
1/2 page	1x	2x	3x	4x	6x
b/w	1,745.00	1,690.00	1,655.00	1,570.00	1,480.00
4C	2,390.00	2,315.00	2,270.00	2,150.00	2,030.00
1/3 page	1x	2x	3x	4x	6x
b/w	1,330.00	1,290.00	1,265.00	1,195.00	1,130.00
4-C	1,985.00	1,925.00	1,885.00	1,785.00	1,685.00
1/4 page	1x	2x	3x	4x	6x
b/w	1,030.00	999.00	975.00	925.00	875.00
4C	1,370.00	1,330.00	1,300.00	1,235.00	1,165.00

• Circulation: 6,300 copies • b/w: black and white • 4C: 4-colour

Preferential placements (4-colour)

Front page	4,700.00
Cover 4	4,450.00
1/2 page next to editorial	2,520.00
1/3 page next to contents	2,090.00
Flap ad on Front cover: 105 x 228 mm	4,995.00
front page Back cover: 105 x 297 mm	
Plus 3 mm trimming margin on all sides	

Company or product profile: full-page description of your company or of one of your products (maximum 350 words and 3 images with company logo) or half-page description of your company or of one of your products (maximum 200 words and 2 images with company logo).

- Invoices will be paid within 30 days
- No discount is granted for early payment.

Footer ads

	Format (W x H)
4-column printing	190 mm x 40 mm..... 1,190.00
6-column printing*	left 195 mm x 40 mm..... 1,600.00
 right 133 mm x 40 mm
8-column printing*	195 mm x 40 mm..... 2,020.00
* Please keep any text and/or image at least 10 mm from gutter	

Inserts (no discount possible)

up to 25g per unit.....	3,380.00
up to 50g per unit.....	3,550.00

Bound Inserts upon request

Bank details:

Banque Populaire Auvergne Rhône Alpes
 IBAN: FR 76 1680 7003 4142 8210 5855 179
 BIC: CCBPFRPPGRE

Advertising formats (width x height in mm)

1/1 Page
190 x 270
 bleed ad*
 210 x 297 (plus 3 mm trim)

**9/16 Page
 (Junior Page)**
136 x 190
 bleed ad*
 148 x 210
 (plus 3 mm trim)

3/4 Page
 3 columns
142 x 270
 bleed ad*
 152 x 297
 (plus 3 mm trim)

1/4 Page
 1 column
46 x 270
 bleed ad*
 56 x 297
 (plus 3 mm trim)

3/4 Page
 4 columns
190 x 200
 bleed ad*
 210 x 214
 (plus 3 mm trim)

1/4 Page
 4 columns
190 x 66 bleed ad*
 210 x 80 (plus 3 mm trim)

2/3 Page
 2 columns
126 x 270
 bleed ad*
 136 x 297
 (plus 3 mm trim)

1/3 Page
 1 column
62 x 270
 bleed ad*
 72 x 297
 (plus 3 mm trim)

2/3 Page
 4 columns
190 x 180
 bleed ad*
 210 x 194
 (plus 3 mm trim)

1/2 Page
 2 columns
94 x 270
 bleed ad*
 104 x 297
 (plus 3 mm trim)

1/3 Page
 4 columns
190 x 88
 bleed ad*
 210 x 102 (plus 3 mm trim)

1/2 Page
 4 columns
190 x 134
 bleed ad*
 210 x 148
 (plus 3 mm trim)

1/4 Page
 2 columns
94 x 134
 bleed ad*
 104 x 148
 (plus 3 mm trim)

* **Delivery of bled ads:** Allow 3 mm trim per bleed edge and trim marks.

Banners

Banners on the site's home page

Our banners are displayed in random rotation with up to a maximum of 3 banners. They are displayed for a period of **3 months**.



- Horizontal full-size banner..... 1,000 Euro
Dimensions: 468 x 60 pixels
- Horizontal “mega” banner..... 1,335 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,335 Euro
Dimensions: 160 x 600 pixels
- Rectangle banner..... 1,335 Euro
Dimensions: 300 x 250 pixels

Other options are possible, like for example wallpaper ads. Please contact us for an offer.

Randomly rotating banners over the whole of the site

These banners appear randomly on all the pages of the site for a period of **3 months**, except on the homepage and in the positions occupied by fixed banners.



- Horizontal full-size banner..... 780 Euro
Dimensions: 468 x 60 pixels
- Horizontal “mega” banner..... 1,000 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,000 Euro
Dimensions: 160 x 600 pixels

For all banners: • Maximum file size: 100KB
 • Format of file: gif, animated gif, jpg or png

Fixed banners

These banners are the only advertisements to appear on the displayed page for a period of **6 months**.

This can be the page displaying all of the articles related to a given theme.



E.g.: You are a motor manufacturer and you would like your banner to appear each time that someone consults the page of articles relevant to motors.

It can also be the page displaying all the suppliers of a product or of a specific service.

E.g.: You are a plastic processor and you would like your banner to appear each time that someone consults the list of plastic processor suppliers.

- Horizontal full-size banner..... 780 Euro
Dimensions: 468 x 60 pixels
- Horizontal “mega” banner..... 1,000 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,000 Euro
Dimensions: 160 x 600 pixels

Videos

We offer you to put a video on line on our home page for a period of **2 months**. You just have to send us an “integrated link” (such as YouTube).



- Price for 2 months 1,325 Euro

All prices in Euro plus VAT

Our website registers 16,000 unique sessions per month.

Article highlighted on our home page

Do you want to draw the attention of users to an article previously published in our print magazine, newsletter, or on our website? We can highlight the article on our home page by showing its title, opening paragraph and a photo and inviting web users to read more.

Rate for 3 months..... 1,550 Euro



Article highlighted on every page of the website

We offer the same service in random rotation on the entire site except the home page.

Price for 3 months..... 1,300 Euro

Package to help you promote a webinar

Upon request

Company profile

It includes

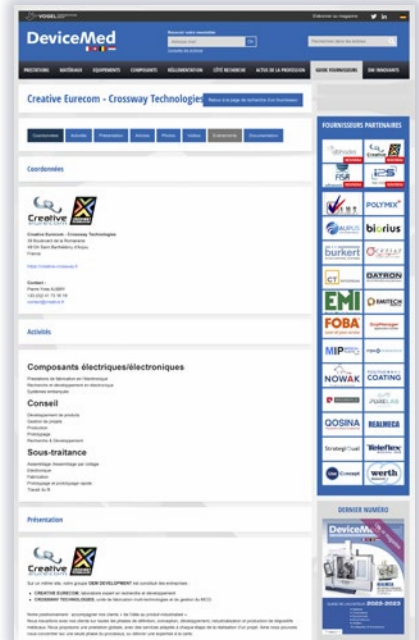
- 1 detailed description of your activity
- 1 photos and videos gallery
- Downloading of PDF documents of your choice (brochures, technical data sheets...)
- All articles mentioning your company on our website
- Numerous links to your website

It is visible

- On the page of our supplier partners
- On the supplier search form in the form of a logo (refer to photo)
- In each of our newsletters
- At the bottom of each page on our site

Price for 1 year 1,550 Euro

Extension of existing profiles..... 1,050 Euro



All rates are indicated in Euro excluding VAT.

Advertising in our e-newsletter in 2023

Our newsletters meet the individual information demand of the target group. It is sent to more than 4,400 subscribers every other week.

Your advertising message is placed, in the form of a banner, in a relevant and current topic-related environment.

The following formats are available:

Skyscraper

- 160 x 600 pixels
- jpg, gif or png
- max. 100 KB

Rate 745 Euro

Fullsize

- 468 x 60 pixels
- jpg, gif or png
- max. 100 KB

Rate 520 Euro

Text Ad

- 300 characters + 40 characters headline plus picture as jpg, gif or png
- max. 100 KB

Rate 960 Euro



Sponsored newsletter

This is a newsletter covering a precise issue in addition to our scheduled newsletters. All the advertising positions are occupied by your company: The horizontal banner, the vertical banner and the text ad.

Rate 2,500 Euro per newsletter

Videos

Integration of a video in our newsletter. All you have to do is send us an "integrated link" (e.g. YouTube) and a title consisting of no more than 40 characters.

Price per newsletter: 1,100 Euro

They advertise in the French-language DeviceMed...

3D Medlab - Marle	Chiron	Fort Wayne Metals	Mitutoyo	Sandvik (Alleima)
3D Systems	Cicor	Foertero	MMC Metal France	Schwanog
3M	Cisteo Medical	Groupe JBT	MPS Microsystems	Selenium Medical
Acnis International	Clardian	Günther	MS Techniques	Sevlaire
Accretech	Cleansonics	GxpManager	MultiHealth Group	SGH Healthcare
Acrotec	Clippard	Haydon Kerk	Multivac	Smalley
Adequate Expertise	Coat X	HTI Group	Nexialist	Socomec
Advantech	Cold Jet	Husky	Nextis	SolSteo
AER BFC	Comelec	I2S	NGL Group	Souriau
Aexiqua	Composites Busch	Icare	Niklaus	Spartha
AFNOR	Cmsol	IDS Imaging	Nowak - Belmonte	Spetec
Albhades	Congatec	Igus	NP Plastibell	Stainless
Albis Plastic	Conicio	IKO Nippon Thomson	ODC Industries	Starlim
Alcis	Connect in Pharma	Implants	ODU	Static
Alcym	Cosmo Consult	Index	Omicron-Hardtech	Stäubli
Alispharm	Cotelec	Infiplast	Onlynov	Sterimau
Alphanov	Createmps	Infodream	Orthomanufacture	Sterimed
Altimet	Creative Eurecom	Inomed	Orthopowders	Steriservices
AMF	Creative IT	Int'Air Medical	Pack'Aéro Mécatronique	Sterne
AMP Polymix	Curtil	Intercarat	Pero	Strategiqua
Analog Devices	CVA Technology	Ionisos	Pharmapack	STS Industrie
Andig	Datron	ISIFC	Photonics	Surgiqua Institute
Antarès Vision	DM Experts	Kistler	Pierhor-Gasser	Tecmatel
Anton Paar	DNV	KNF	Pint	Tekceleo
ARaymondLife	Dukane	Knowlence	Plastisud	Teleflex Medical OEM
Arazy Group	ebm-Papst	Kraiburg TPE	Pôle des Microtechniques	Temis
Arburg	Ecoclean Group	Lasea	Polycaptil	Texpart Technologies
Aspec	Ecomundo	Laser Cheval	Polydec	Thermilyon
Aupus	Eff'Innov	Lee Company	Portescap	Thieme
Automated Packaging Systems	Eichenberger	Lemo	Positive Coating	Top Clean Packaging
Axe	Eleco Panacol	Linxens	Powerbox	Tornos
Axindus	Elesa	Louis Belet	Precitec	Transluminal
Axonal	Elpack Pharel	Maatel	Prince Medical	Transvalor
BGS	Emerson	Maetrics	Productec	Trelleborg
Biorius	EMI	Mafac	Prog'Info	Tronico
Bio-Stéril	Emitech	Marposs	Progress Silicones	Trumpf
Blaser Swisslube	EPHJ	Matrix Requirements	Promepla	TSA
BM Energie	Euraxi	Maxon France	ProtoLabs	Turck duotec
Borer Chemie	Eurofins	Mean Well	Purelab Plastics	Ulma Packaging
Boursier Sogreg	Evamed	MedFit	Qosina	Union Plastic
Bruker Alicona	Ercè Medical	Medical Plastic Solutions	Raumedic	Use Concept
BSI Group	Ermo	Mediliant	RCTs	Usiplast Composites
Bürkert	Exyte	Mediluc	Realmecca	Vèpres
C2AI	Faiveley Plasturgie	Medimet	Recom	ViscoTec
Canon Bretagne	Faulhaber	Medi'Nov	Rentrée du DM	VLAD
Capqua	Femtoprint	Medipack	Rescoll	Vuichard
Carolex	Filab	MedinTown	Réseau Mesure	Vulkam
Centaur Clinical	First Sensor	Medtech MeetUp	RJG	Waterjet
Cetiat	FIP	MedtecLIVE + T4M	Robotec	Werth
CF Plastiques	FISA	Micronora	Rose Plastic	White Tillet
CGTech Vericut	Foba	Microsteel	Rösler	Witekio
Charles Péry	Folienwerk Wolfen	Mikron	Rosti	Zeiss
Chemours	Forecreu - VBM	MIP Medical Plastic	S.I.S.E.	...

Contact us



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