

# DeviceMed

Le magazine des fabricants de dispositifs médicaux



## Media Data 2022



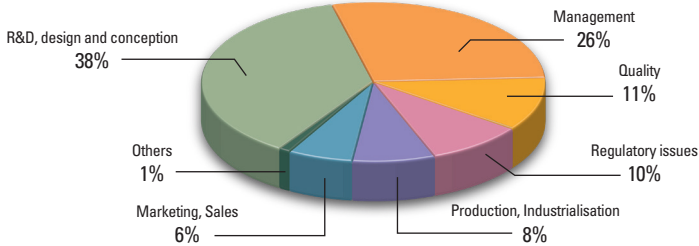
- The French-language reference trade magazine for medical device technology
- 6,300 qualified readers
- 6 issues per year
- Distributed in the French-speaking part of Europe: France, Switzerland, Belgium, Luxemburg

**Main subjects presented**

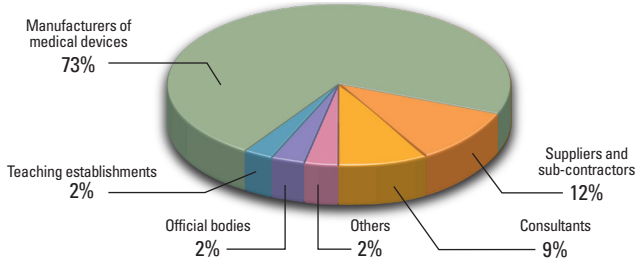
- Materials
- Production equipment
- Manufacturing techniques
- Components
- Sub-contracting
- Research
- Regulations
- Clinical trials

**Readership**

**Spread of readers per function**



**Spread of readers per activity**



**One special edition: The annual buyer's guide**

- A reference handbook for French-speaking manufacturers of medical devices looking for suppliers, sub-contractors or consultant services
- Distributed by mail to our 6,300 readers
- Distributed at all trade exhibitions which we attend throughout the year

**Subscription**

Free for qualified readers

By e-mail: [info@devicemed.fr](mailto:info@devicemed.fr)

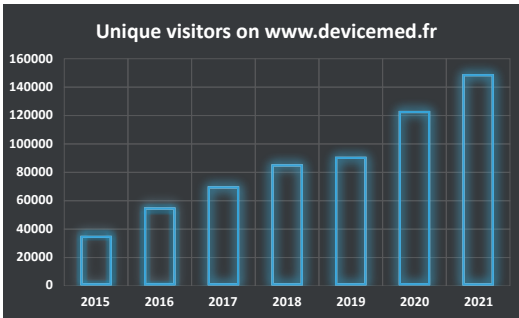
On our website: [www.devicemed.fr/magazine/abonnement](http://www.devicemed.fr/magazine/abonnement)

By fax: +33 (0)4 73 61 96 61



## Website: [www.devicemed.fr](http://www.devicemed.fr)

- Over 1,900 articles classified by theme
- An article search function by theme, company name or name of product
- Includes an on-line list of suppliers
- Includes a calendar of events relative to medical devices
- Access in PDF format to all our hardcopy editions



- Nearly 150,000 unique visitors in 2021
- 22% increase in 1 year

## Electronic newsletter

- Sent out every two weeks to more than 4,400 named subscribers
- An opening rate of 21% on average
- Subscription via our website: [www.devicemed.fr/newsletter/inscription](http://www.devicemed.fr/newsletter/inscription)
- Archived for later consultation on the website

## Social networks



Follow our news on Twitter and LinkedIn!  
More than 5,000 followers on LinkedIn



## Editorial schedule 2022

	Issue	Main Feature	Focus	Trade Shows
1	<b>January/ February 2022</b> Ad close: 11/1/2022 Date of issue: 8/2/2022	<b>Feature:</b> Metrology and quality control  <b>Special Report:</b> Nano- and microtechnology	<ul style="list-style-type: none"> <li>• Surface treatment/ coating</li> <li>• Cleaning and sterilisation</li> <li>• Packaging and identification</li> </ul>	
2	<b>March/April 2022</b> Ad close: 14/2/2022 Date of issue: 15/3/2022	<b>Feature:</b> Manufacturing and producing a medical device  <b>Special Report:</b> Laser equipment and processes  <b>Medi'Nov Preview</b>	<ul style="list-style-type: none"> <li>• Plastics - Silicones</li> <li>• Diagnostic medical devices</li> <li>• Focus on Germany</li> </ul>	<b>Contamin@Lyon,</b> Lyon, 23-24 March  <b>Medi'Nov,</b> Lyon, 30-31 March  <b>FIP,</b> Lyon, 5-8 April  <b>3D Print,</b> Lyon, 5-7 April
3	<b>May/June 2022</b> Ad close: 4/4/2022 Date of issue: 3/5/2022	<b>Feature:</b> Additive manufacturing  <b>Special Report:</b> Implants  <b>Pharmapack Preview</b>	<ul style="list-style-type: none"> <li>• Metals - Ceramics</li> <li>• Medical robotics</li> <li>• Focus on Switzerland</li> <li>• e-health</li> </ul>	<b>MedtecLIVE with T4M,</b> Stuttgart, 3-5 May  <b>Orthomanufacture,</b> Saint-Etienne, 11-12 May  <b>Global Industrie,</b> Paris, 17-20 May  <b>Pharmapack,</b> Paris, 18-19 May  <b>EPHJ,</b> Geneva, 14-17 June
4	<b>July/August 2022</b> Ad close: 3/6/2022 Date of issue: 5/7/2022	<b>Annual Buyer's Guide</b>  <b>Feature:</b> Protecting yourself as a manufacturer of medical devices (legal, regulatory, insurance, property, etc.)	<b>Supplier Directory:</b> Suppliers and subcontractors to manufacturers of medical devices in 19 categories of products and services	Also distributed at all trade shows and congresses throughout the year

	Issue	Main Feature	Focus	Trade Shows
5	<b>September/ October 2022</b> Ad close: 22/7/2022 Date of issue: 6/9/2022	<b>Feature :</b> Designing a medical device  <b>Special Report:</b> Chemical and biological analyses  <b>Micronora Preview</b>	<ul style="list-style-type: none"> <li>• Sensors, actuators and drive components, pumps, valves</li> <li>• Medical devices for drug delivery</li> <li>• Large collaborative projects</li> <li>• Medical imaging</li> </ul>	<b>Connect in Pharma,</b> Geneva, 14-15 September  <b>Micronora,</b> Besançon, 27-30 September  <b>La Rentrée du DM,</b> Besançon, 4-5 October
6	<b>November/ December 2022</b> Ad close: 7/10/2022 Date of issue: 8/11/2022	<b>Feature:</b> Artificial intelligence  <b>Special Report:</b> Electronics  <b>CompaMed Preview</b>	<ul style="list-style-type: none"> <li>• Recruitment</li> <li>• Funding</li> <li>• Biomaterials</li> <li>• Technical contributions for medtech companies from other industries (watch-making, aeronautics, etc.)</li> </ul>	<b>CompaMed,</b> Düsseldorf, 14-17 November  <b>Medica,</b> Düsseldorf, 14-17 November

Editorial schedule as at 31/12/2021, subject to alteration

## Subjects dealt with in DeviceMed

### Materials

**Plastics:** Thermoplastics, polyamides, PUR, PEEK, PVC, silicones...

**Metals:** (Implantable) steel, aluminium, titanium...

**Other materials:** Ceramic, glass, composites, textiles...

**Adhesives:** Resins...

**Packaging materials:** Blisters, films, foils, sheets...

**Semi-finished products:** Metal sheets, tubes, profiles...

### OEM components

**Drive Technology:** Motors, controls, bushes, bearings...

**Electrical or electronic components:** Sensors, cables, connectors, switches...

**Construction elements:** Screws, dampers, filters, pumps, pipes, tubes...

**Infusion and transfusion**

### Production equipment

**Software:** CAD/CAM, PLM, quality assurance...

**Tooling machines:** Machining, forming, laser cutting...

**Plastics processing:** Injection moulding equipment, hot-channel systems, extrusion equipment, tool and mould making...

**Assembly:** Robotics, handling, welding, gluing...

**Quality control:** Measuring instruments, vision systems, material testing...

**Marking:** RFID, Printing, labelling...

**Packaging systems:** Blisters, transport containers, cartons...

**Others:** Additive manufacturing, rapid prototyping, surface treatment, sterilisation, cleanrooms...

### Sub-contracting

**Metal working:** Milling, turning, stamping, casting, forging...

**Plastics processing:** Injection moulding, extrusion, machining...

**Other manufacturing processes:** Rapid prototyping, production in cleanrooms, surface treatment, assembly, sterilisation, packaging...

### Other services

**Management:** Certification, audits, project management, financing, marketing...

**Research and development:** Design, research...

### Regulations

### Clinical trials

### Economics and markets

## Advertising rates 2022 in Euro plus VAT

Format	Base price	Discount 3%	Discount 5%	Discount 10%	Discount 15%
<b>1/1 page</b>	<b>1x</b>		<b>2x</b>	<b>4x</b>	<b>6x</b>
b/w	2,800.00		2,660.00	2,520.00	2,380.00
4C	3,800.00		3,610.00	3,610.00	3,230.00
<b>2/3 page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	2,230.00	2,165.00	2,120.00	2,005.00	1,895.00
4C	3,250.00	3,150.00	3,085.00	2,925.00	2,760.00
<b>Junior page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	2,100.00	2,035.00	1,995.00	1,890.00	1,785.00
4C	2,715.00	2,635.00	2,580.00	2,445.00	2,305.00
<b>1/2 page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	1,695.00	1,645.00	1,610.00	1,525.00	1,440.00
4C	2,320.00	2,250.00	2,205.00	2,085.00	1,970.00
<b>1/3 page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	1,290.00	1,250.00	1,225.00	1,160.00	1,095.00
4-C	1,930.00	1,870.00	1,835.00	1,735.00	1,640.00
<b>1/4 page</b>	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>	<b>6x</b>
b/w	1,030.00	999.00	975.00	925.00	875.00
4C	1,370.00	1,330.00	1,300.00	1,235.00	1,165.00

• Circulation: 6,300 copies • b/w: black and white • 4C: 4-colour

### Preferential placements (4-colour)

Front page .....	4,680.00
Cover 4 .....	4,320.00
1/2 page next to editorial .....	2,445.00
1/3 page next to contents .....	2,030.00
Flap ad on Front cover: 105 x 228 mm .....	4,995.00
front page Back cover: 105 x 297 mm	
Plus 3 mm trimming margin on all sides	

### Footer ads

	Format (W x H)
4-column printing .....	190 mm x 40 mm..... 1,155.00
6-column printing* .....	left 195 mm x 40 mm..... 1,555.00
	..... right 133 mm x 40 mm
8-column printing* .....	195 mm x 40 mm..... 1,965.00
* Please keep any text and/or image at least 10 mm from gutter	

### Inserts (no discount possible)

up to 25g per unit.....	3,290.00
up to 50g per unit.....	3,445.00

**Bound Inserts** ..... upon request

**Company or product profile:** full-page description of your company or of one of your products (maximum 350 words and 3 images with company logo) or half-page description of your company or of one of your products (maximum 200 words and 2 images with company logo). DeviceMed takes care of the ad layout. Same rates as for other full-page or half-page ads.

Bank details:  
 Banque Populaire Auvergne Rhône Alpes  
 IBAN: FR 76 1680 7003 4142 8210 5855 179  
 BIC: CCBPFRPPGRE

- Invoices will be paid within 30 days
- No discount is granted for early payment.

## Advertising formats (width x height in mm)

<p><b>1/1 Page</b>  <b>190 x 270</b>                      bleed ad*                      210 x 297 (plus 3 mm trim)</p> <p><b>9/16 Page (Junior Page)</b>  <b>136 x 190</b>                      bleed ad*                      148 x 210 (plus 3 mm trim)</p>	<p><b>3/4 Page</b>                      3 columns  <b>142 x 270</b>                      bleed ad*                      152 x 297 (plus 3 mm trim)</p>	<p><b>1/4 Page</b>                      1 column  <b>46 x 270</b>                      bleed ad*                      56 x 297 (plus 3 mm trim)</p>	<p><b>3/4 Page</b>                      4 columns  <b>190 x 200</b>                      bleed ad*                      210 x 214 (plus 3 mm trim)</p> <p><b>1/4 Page</b>                      4 columns  <b>190 x 66</b> bleed ad*                      210 x 80 (plus 3 mm trim)</p>
<p><b>2/3 Page</b>                      2 columns  <b>126 x 270</b>                      bleed ad*                      136 x 297 (plus 3 mm trim)</p>	<p><b>1/3 Page</b>                      1 column  <b>62 x 270</b>                      bleed ad*                      72 x 297 (plus 3 mm trim)</p>	<p><b>2/3 Page</b>                      4 columns  <b>190 x 180</b>                      bleed ad*                      210 x 194 (plus 3 mm trim)</p> <p><b>1/3 Page</b>                      4 columns  <b>190 x 88</b>                      bleed ad*                      210 x 102 (plus 3 mm trim)</p>	<p><b>1/2 Page</b>                      2 columns  <b>94 x 270</b>                      bleed ad*                      104 x 297 (plus 3 mm trim)</p>
<p><b>1/2 Page</b>                      4 columns  <b>190 x 134</b>                      bleed ad*                      210 x 148 (plus 3 mm trim)</p>	<p><b>1/4 Page</b>                      2 columns  <b>94 x 134</b>                      bleed ad*                      104 x 148 (plus 3 mm trim)</p>		

\* **Delivery of bled ads:** Allow 3 mm trim per bleed edge and trim marks.

## Banners

### Banners on the site's home page

Our banners are displayed in random rotation with up to a maximum of 3 banners. They are displayed for a period of **3 months**.



- Horizontal full-size banner..... 1,000 Euro  
Dimensions: 468 x 60 pixels
- Horizontal "mega" banner..... 1,335 Euro  
Dimensions: 728 x 90 pixels
- Vertical banner ..... 1,335 Euro  
Dimensions: 160 x 600 pixels
- Rectangle banner..... 1,335 Euro  
Dimensions: 300 x 250 pixels

Other options are possible, like for example wallpaper ads. Please contact us for an offer.

### Randomly rotating banners over the whole of the site

These banners appear randomly on all the pages of the site for a period of **3 months**, except on the homepage and in the positions occupied by fixed banners.



- Horizontal full-size banner..... 780 Euro  
Dimensions: 468 x 60 pixels
- Horizontal "mega" banner..... 1,000 Euro  
Dimensions: 728 x 90 pixels
- Vertical banner ..... 1,000 Euro  
Dimensions: 160 x 600 pixels

### Fixed banners

These banners are the only advertisements to appear on the displayed page for a period of **6 months**.

This can be the page displaying all of the articles related to a given theme.

E.g.: You are a motor manufacturer and you would like your banner to appear each time that someone consults the page of articles relevant to motors.

It can also be the page displaying all the suppliers of a product or of a specific service.

E.g.: You are a plastic processor and you would like your banner to appear each time that someone consults the list of plastic processor suppliers.

- Horizontal full-size banner..... 780 Euro  
Dimensions: 468 x 60 pixels
- Horizontal "mega" banner..... 1,000 Euro  
Dimensions: 728 x 90 pixels
- Vertical banner ..... 1,000 Euro  
Dimensions: 160 x 600 pixels



## Videos

We offer you to put a video on line on our home page for a period of **2 months**. You just have to send us an "integrated link" (such as YouTube).



- Price for 2 months ..... 1,325 Euro

**For all banners:**

- Maximum file size: 100KB
- Format of file: gif, animated gif, jpg or png

All prices in Euro plus VAT

**Our website registers 15,000 unique sessions per month.**



## Article highlighted on our home page

Do you want to draw the attention of users to an article previously published in our print magazine, newsletter, or on our website? We can highlight the article on our home page by showing its title, opening paragraph and a photo and inviting web users to read more.

Rate for 3 months ..... 1,550 Euro

## Article highlighted on every page of the website

We offer the same service in random rotation on the entire site except the home page.

Price for 3 months ..... 1,300 Euro

## Webinar Upon request

## Company profile

### It includes

- 1 detailed description of your activity
- 1 photos and videos gallery
- Downloading of PDF documents of your choice (brochures, technical data sheets...)
- All articles mentioning your company on our website
- Numerous links to your website

### It is visible

- On the page of our supplier partners
- On the supplier search form in the form of a logo (refer to photo)
- In each of our newsletters
- At the bottom of each page on our site

Price for 1 year ..... 1,550 Euro

Extension of existing profiles ..... 1,050 Euro



All rates are indicated in Euro excluding VAT.

## Advertising in our e-newsletter in 2022

Our newsletters meet the individual information demand of the target group. It is sent to more than 4,400 subscribers every other week.

Your advertising message is placed, in the form of a banner, in a relevant and current topic-related environment.

The following formats are available:

**Skyscraper**

- 160 x 600 pixels
- jpg, gif or png
- max. 100 KB

Rate ..... 745 Euro

**Fullsize**

- 468 x 60 pixels
- jpg, gif or png
- max. 100 KB

Rate ..... 520 Euro

**Text Ad**

- 300 characters + 40 characters headline plus picture as jpg, gif or png
- max. 100 KB

Rate ..... 960 Euro



## Sponsored newsletter

This is a newsletter covering a precise issue in addition to our scheduled newsletters. All the advertising positions are occupied by your company: The horizontal banner, the vertical banner and the text ad.

Rate ..... 2,500 Euro per newsletter

## Videos

Integration of a video in our newsletter. All you have to do is send us an "integrated link" (e.g. YouTube) and a title consisting of no more than 40 characters.

Price per newsletter: ..... 1,100 Euro

## They advertise in the French-language DeviceMed...

3D Medlab	Cicor	Groupe JBT	NGL Group	SolSteo
3M	Cisteo Medical	Günther	Niklaus	Spetec
Acnis International	Clippard	Haydon Kerk	Nowak	Stainless
AER BFC	Coherent	IZS	NP Plastibell	Stalice
AFNOR	Cold Jet	Icare	ODC Industries	Stäubli
Albhades	Comelec	IDS Imaging	ODU	Sterimau
Albis Plastic	Composites Busch	Igus	Onlynnov	Sterimed
Alphanov	Cosmol	IKO Nippon Thompson	Orthomanoforme	Steriservices
Altimet	Congatec	Infodream	Orthopowders	Sterne
AMF	Conicio	Inomed	Pack'Aéro Mécatronique	Strategiquail
Analog Devices	Createmps	Intercarat	Pero	STS Industrie
Andig	Curtil	Ionisos	Pharmapack	Surgiquail Institute
Antarès Vision	CVA Technology	ISIFC	Photonics	Tekceleo
Anton Paar	Datron	Kistler	Pierhor-Gasser	Teleflex Medical OEM
ARaymondlife	DM Experts	KNF	Pint	Temis
Arburg	DNV	Knowllence	Plastisud	Texpart Technologies
Aspec	Dukane	Kraiburg TPE	Pôle des Microtechniques	Thieme
Aupus	ebm-Papst	Lasea	Polydec	Top Clean Packaging
Automated Packaging Systems	Ecoclean Group	Laser Cheval	Portescap	Tornos
AXindus	Ecomundo	Lee Company	Positive Coating	Transluminal
Axonal	Eleco Panacol	Lemo	Powerbox	Transvalor
Belmonte	Elesa	Louis Belet	Productec	Trelleborg
BGS	Emerson	Maatel	Prog'Info	Tronico
Bio-Stéril	EMI	Mafac	Progress Silicones	Trumpf
Blaser Swisslube	Emitech	Maxon France	Promepla	TSA
BM Energie	EPHJ	Mean Well	ProtoLabs	Turck duotec
Boursier Sogreg	Ercé Medical	Medical Plastic Solutions	Purelab Plastics	Ulma Packaging
Bruker Alicona	Ermo	Medimet	Qosina	Use Concept
BSI Group	Euraxi	Medi'Nov	RCT Reichelt	Usiplast Composites
Bürkert	Eurofins	Medipack	Realmecca	Vêpres
C2AI	Evamed	MedtecLIVE	Recom	ViscoTec
Canon Bretagne	Evonik	Micronora	Rentrée du DM	VLAD
Capqua	Faiveley Plasturgie	MIP Medical Plastic	Rescoll	Vuichard
Carolex	Femtoprint	Mitutoyo	RJG	Waterjet
Centaur Clinical	Filab	MMC Metal France	Robotec	Werth
Cetiat	First Sensor	MPS Microsystems	Rösler	White Tillet
CGTech Vericut	FISA	MS Techniques	RQM+	Zeiss
Charles Péry	Foba	MultiHealth Group	Selenium Medical	...
Chemours	Folienwerk Wolfen	Multivac	Sevlaires	
Chiron	Forecreu - VBM	Nexialist	SGH Healthcaring	
	Fort Wayne Metals	Nextis	Smalley	



## Contact us



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