

DeviceMed

Le magazine des fabricants de dispositifs médicaux



Media Data 2021



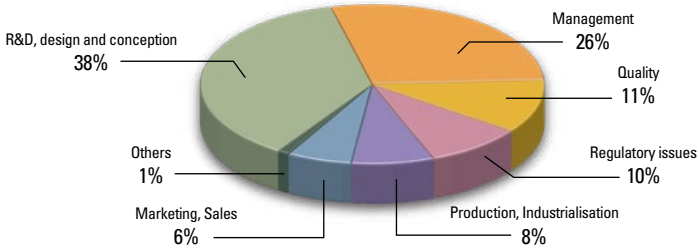
- The reference trade magazine for medical device technology
- 6,300 qualified readers
- 6 issues per year
- Distributed in the French-speaking part of Europe: France, Switzerland, Belgium, Luxemburg

Main subjects presented

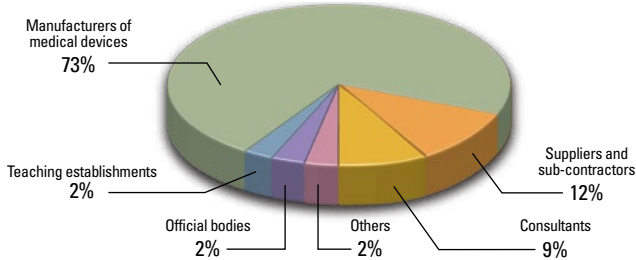
- Materials
- Production equipment
- Manufacturing techniques
- Components
- Sub-contracting
- Research
- Regulations
- Clinical trials

Readership

Spread of readers per function



Spread of readers per activity



One special edition: The annual buyer's guide

- A reference handbook for French-speaking manufacturers of medical devices looking for suppliers, sub-contractors or consultant services
- Distributed by mail to our 6,300 readers
- Distributed at all trade exhibitions which we attend throughout the year

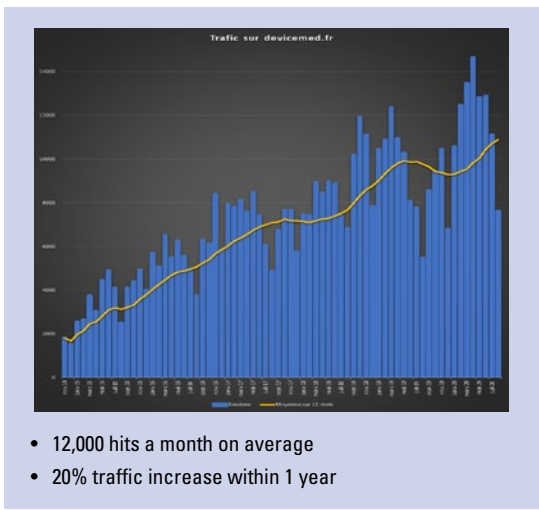
Subscription

Free for qualified readers
 By e-mail: info@devicemed.fr
 On our website: www.devicemede.fr/magazine/abonnement
 By fax: +33 (0)4 73 61 96 61



Website: www.devicemed.fr

- Over 1,700 articles classified by theme
- An article search function by theme, company name or name of product
- Includes an on-line list of suppliers
- Includes a calendar of events relative to medical devices
- Access in PDF format to all our hardcopy editions



Electronic newsletter

- Sent out every two weeks to more than 4,700 named subscribers
- An opening rate of 23% on average
- Subscription via our website: www.devicemed.fr/newsletter/inscription
- Archived for later consultation on the website



Social networks



Follow our news on Twitter and LinkedIn!

Editorial schedule 2021

	Issue	Main features	Focus	Trade shows
1	January/February 2021 Deadline for ads: 12/1/2021 Date of issue: 9/2/2021	Feature: Designing a medical device (regulatory issues, simulation, design, usability) Special report: Plastics (materials, processing and moulds)	<ul style="list-style-type: none"> • Surface treatment and coating • Packaging and identification • Sterilisation • Review of the medical device technology sector in the current context 	
2	March/April 2021 Deadline for ads: 12/2/2021 Date of issue: 16/3/2021	Feature: Implants Special report: Continuing education Medi'Nov preview	<ul style="list-style-type: none"> • Tomorrow's markets for medical devices • Cleaning • Working in a clean room • Nanotechnology and microtechnology 	Global Industrie, Lyon, 16-19 March ContaminExpo, Paris, 30-31 March-1 April Medi'Nov, Lyon, 31 March-1 April MedtecLIVE, Nuremberg, 20-22 April Orthomanufacture, Biel, 28-29 April
3	May/June 2021 Deadline for ads: 2/4/2021 Date of issue: 5/5/2021	Feature: Electronics and electric components/ power supplies Special report: Metrics and quality control Pharmapack preview	<ul style="list-style-type: none"> • Production equipment • Focus on Germany • Metals and ceramics 	T4M, Stuttgart, 4-6 May Pharmapack, Paris, 19-20 March EPHJ, Geneva, 8-11 June 3D Print, Lyon, 15-17 June FIP, Lyon, 15-18 June
4	July/August 2021 Deadline for ads: 4/6/2021 Date of issue: 6/7/2021	Annual Buyer's Guide Feature: Creating a start-up in the medical device sector (financing, intellectual property, support)	Supplier Directory: Suppliers and subcontractors to manufacturers of medical devices in 19 categories of products and services	Also distributed at all trade events during the year

	Issue	Main features	Focus	Trade shows
5	September/October 2021 Deadline for ads: 23/7/2021 Date of issue: 7/9/2021	Feature: Smart Medical Devices Special report: Chemical and biological analyses Micronora Preview	<ul style="list-style-type: none"> • Silicones • Laser equipment and processes • Biocompatible materials • Medical devices for drug delivery 	Micronora , Besançon, 21-24 September La Rentrée du DM , Besançon, 6-7 October
6	November/December 2021 Deadline for ads: 8/10/2021 Date of issue: 9/11/2021	Feature: Artificial intelligence Special report: Additive manufacturing CompaMed Preview	<ul style="list-style-type: none"> • Sensors, actuators and drive components, pumps, valves • Focus on Benelux • Consultancy businesses 	Compamed , Düsseldorf, November Medica , Düsseldorf, November

Editorial schedule as at 23/9/2020, subject to alteration

Subjects dealt with in DeviceMed

Materials

Plastics: Thermoplastics, polyamides, PUR, PEEK, PVC, silicones...

Metals: (Implantable) steel, aluminium, titanium...

Other materials: Ceramic, glass, composites, textiles...

Adhesives: Resins...

Packaging materials: Blisters, films, foils, sheets...

Semi-finished products: Metal sheets, tubes, profiles...

OEM components

Drive Technology: Motors, controls, bushes, bearings...

Electrical or electronic components: Sensors, cables, connectors, switches...

Construction elements: Screws, dampers, filters, pumps, pipes, tubes...

Infusion and transfusion

Production equipment

Software: CAD/CAM, PLM, quality assurance...

Tooling machines: Machining, forming, laser cutting...

Plastics processing: Injection moulding equipment, hot-channel systems, extrusion equipment, tool and mould making...

Assembly: Robotics, handling, welding, gluing...

Quality control: Measuring instruments, vision systems, material testing...

Marking: RFID, Printing, labelling...

Packaging systems: Blisters, transport containers, cartons...

Others: Additive manufacturing, rapid prototyping, surface treatment, sterilisation, cleanrooms...

Sub-contracting

Metal working: Milling, turning, stamping, casting, forging...

Plastics processing: Injection moulding, extrusion, machining...

Other manufacturing processes: Rapid prototyping, production in cleanrooms, surface treatment, assembly, sterilisation, packaging...

Other services

Management: Certification, audits, project management, financing, marketing...

Research and development: Design, research...

Regulations

Clinical trials

Economics and markets

Advertising rates 2021 in Euro plus VAT

Format	Base price	Discount 3%	Discount 5%	Discount 10%	Discount 15%
1/1 page	1x		2x	4x	6x
b/w	2,800.00		2,660.00	2,520.00	2,380.00
4C	3,800.00		3,610.00	3,610.00	3,230.00
2/3 page	1x	2x	3x	4x	6x
b/w	2,230.00	2,165.00	2,120.00	2,005.00	1,895.00
4C	3,250.00	3,150.00	3,085.00	2,925.00	2,760.00
Junior page	1x	2x	3x	4x	6x
b/w	2,100.00	2,035.00	1,995.00	1,890.00	1,785.00
4C	2,715.00	2,635.00	2,580.00	2,445.00	2,305.00
1/2 page	1x	2x	3x	4x	6x
b/w	1,695.00	1,645.00	1,610.00	1,525.00	1,440.00
4C	2,320.00	2,250.00	2,205.00	2,085.00	1,970.00
1/3 page	1x	2x	3x	4x	6x
b/w	1,290.00	1,250.00	1,225.00	1,160.00	1,095.00
4-C	1,930.00	1,870.00	1,835.00	1,735.00	1,640.00
1/4 page	1x	2x	3x	4x	6x
b/w	1,030.00	999.00	975.00	925.00	875.00
4C	1,370.00	1,330.00	1,300.00	1,235.00	1,165.00

• Circulation: 6,300 copies • b/w: black and white • 4C: 4-colour

Preferential placements (4-colour)

Front page	4,680.00
Cover 4	4,320.00
1/2 page next to editorial	2,445.00
1/3 page next to contents	2,030.00
Flap ad on Front cover: 105 x 228 mm	4,995.00
front page Back cover: 105 x 297 mm	
Plus 3 mm trimming margin on all sides	

Footer ads

	Format (W x H)
4-column printing	190 mm x 40 mm..... 1,155.00
6-column printing*	left 195 mm x 40 mm..... 1,555.00
 right 133 mm x 40 mm
8-column printing*	195 mm x 40 mm..... 1,965.00
* Please keep any text and/or image at least 10 mm from gutter	

Inserts (no discount possible)

up to 25g per unit.....	3,290.00
up to 50g per unit.....	3,445.00

Bound Inserts upon request

Company or product profile: full-page description of your company or of one of your products (maximum 350 words and 3 images with company logo) or half-page description of your company or of one of your products (maximum 200 words and 2 images with company logo). DeviceMed takes care of the ad layout. Same rates as for other full-page or half-page ads.

- Invoices will be paid within 30 days
- No discount is granted for early payment.

Advertising formats (width x height in mm)

1/1 Page
190 x 270
 bleed ad*
 210 x 297 (plus 3 mm trim)

**9/16 Page
 (Junior Page)**
136 x 190
 bleed ad*
 148 x 210
 (plus 3 mm trim)

3/4 Page
 3 columns
142 x 270
 bleed ad*
 152 x 297
 (plus 3 mm trim)

1/4 Page
 1 column
46 x 270
 bleed ad*
 56 x 297
 (plus 3 mm trim)

3/4 Page
 4 columns
190 x 200
 bleed ad*
 210 x 214
 (plus 3 mm trim)

1/4 Page
 4 columns
190 x 66 bleed ad*
 210 x 80 (plus 3 mm trim)

2/3 Page
 2 columns
126 x 270
 bleed ad*
 136 x 297
 (plus 3 mm trim)

1/3 Page
 1 column
62 x 270
 bleed ad*
 72 x 297
 (plus 3 mm trim)

2/3 Page
 4 columns
190 x 180
 bleed ad*
 210 x 194
 (plus 3 mm trim)

1/2 Page
 2 columns
94 x 270
 bleed ad*
 104 x 297
 (plus 3 mm trim)

1/3 Page
 4 columns
190 x 88
 bleed ad*
 210 x 102 (plus 3 mm trim)

1/2 Page
 4 columns
190 x 134
 bleed ad*
 210 x 148
 (plus 3 mm trim)

1/4 Page
 2 columns
94 x 134
 bleed ad*
 104 x 148
 (plus 3 mm trim)

* **Delivery of bled ads:** Allow 3 mm trim per bleed edge and trim marks.

Banners

Banners on the site's home page

Our banners are displayed in random rotation with up to a maximum of 5 banners. They are displayed for a period of **3 months**.



- Horizontal full-size banner.....985 Euro
Dimensions: 468 x 60 pixels
- Horizontal "mega" banner..... 1,310 Euro
Dimensions: 728 x 90 pixels
- Vertical banner 1,310 Euro
Dimensions: 160 x 600 pixels
- Rectangle banner..... 1,310 Euro
Dimensions: 300 x 250 pixels

Other options are possible, like for example wallpaper ads. Please contact us for an offer.

Randomly rotating banners over the whole of the site

These banners appear randomly on all the pages of the site for a period of **3 months**, except on the homepage and in the positions occupied by fixed banners.



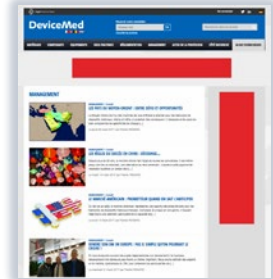
- Horizontal full-size banner.....765 Euro
Dimensions: 468 x 60 pixels
- Horizontal "mega" banner.....985 Euro
Dimensions: 728 x 90 pixels
- Vertical banner985 Euro
Dimensions: 160 x 600 pixels

For all banners: • Maximum file size: 100KB
 • Format of file: gif, animated gif, jpg or png

Fixed banners

These banners are the only advertisements to appear on the displayed page for a period of **6 months**.

This can be the page displaying all of the articles related to a given theme.



E.g.: You are a motor manufacturer and you would like your banner to appear each time that someone consults the page of articles relevant to motors.

It can also be the page displaying all the suppliers of a product or of a specific service.

E.g.: You are a plastic processor and you would like your banner to appear each time that someone consults the list of plastic processor suppliers.

- Horizontal full-size banner.....765 Euro
Dimensions: 468 x 60 pixels
- Horizontal "mega" banner..... 985 Euro
Dimensions: 728 x 90 pixels
- Vertical banner985 Euro
Dimensions: 160 x 600 pixels

Videos

We offer you to put a video on line on our home page for a period of **2 months**. You just have to send us an "integrated link" (such as YouTube).



- Price for 2 months..... 1,300 Euro

All prices in Euro plus VAT

Our website registers 12,000 unique visitors per month.

Article highlighted on our home page

Do you want to draw the attention of users to an article previously published in our print magazine, newsletter, or on our website? We can highlight the article on our home page by showing its title, opening paragraph and a photo and inviting web users to read more.

Rate for 3 months 1,500 Euro



Article highlighted on every page of the website

We offer the same service in random rotation on the entire site except the home page.

Price for 3 months 1,250 Euro

Company profile

It includes

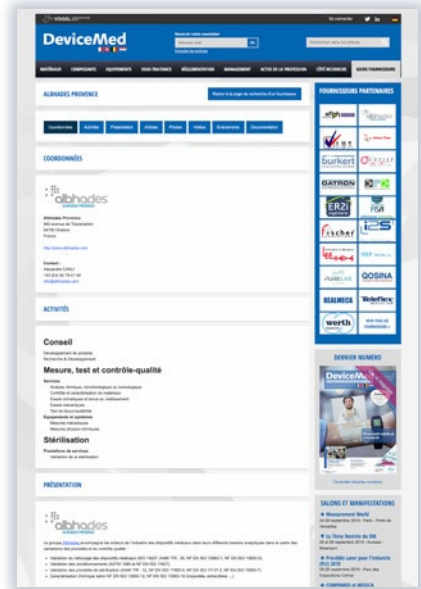
- 1 detailed description of your activity
- 1 photos and videos gallery
- Downloading of PDF documents of your choice (brochures, technical data sheets...)
- All articles mentioning your company on our website
- Numerous links to your website

It is visible

- On the page of our supplier partners
- On the supplier search form in the form of a logo (refer to photo)
- In each of our newsletters
- At the bottom of each page on our site

Price for 1 year 1,500 Euro

Extension of existing profiles 1,000 Euro



All rates are indicated in Euro excluding VAT.

Advertising in our e-newsletter in 2021

Our newsletters meet the individual information demand of the target group. It is sent to more than 4,700 subscribers every other week.

Your advertising message is placed, in the form of a banner, in a relevant and current topic-related environment.

The following formats are available:

Skyscraper

- 160 x 600 pixels
- jpg, gif or png
- max. 100 KB

Rate730 Euro

Fullsize

- 468 x 60 pixels
- jpg, gif or png
- max. 100 KB

Rate500 Euro

Text Ad

- 300 characters + 40 characters headline plus picture as jpg, gif or png
- max. 100 KB

Rate940 Euro



Sponsored newsletter

This is a newsletter covering a precise issue in addition to our scheduled newsletters. All the advertising positions are occupied by your company: The horizontal banner, the vertical banner and the text ad.

Rate2,500 Euro per newsletter

Videos

Integration of a video in our newsletter. All you have to do is send us an “integrated link” (e.g. YouTube) and a title consisting of no more than 40 characters.

Price per newsletter: 1,100 Euro

They advertise in the French-speaking DeviceMed...

3D Medlab	CVA Technology	Lee Company	Rose Plastic
3D Systems	Datron	Lemo	S.I.S.E.
Acnis International	Dukane	Louis Belet	Selenium Medical
Adequat Expertise	ebm-Papst	Maatel	Smalley
AER BFC	Elesa	Mafac	Solsteo
Albhabes	Emerson	MDP - Maxon Motor	Souriau
Albis Plastic	Emitech	MedFIT	Spetec
Alphanov	EPHJ	Mediluc	Stainless
Altimet	Equivalangue	Medi'Nov	Static
AMF	Ercé Medical	Medtech MeetUp	Stäubli
Analog Devices	Ermo	MedtecLIVE	Steriservices
Anton Paar	Euraxi	Micronora	Sterne
ARaymond	Eurofins	Mikron	STSI
Arazy Group	Evamed	MIP Medical	Surgiquil Institute
Arburg	Faiveley Plasturgie	Mitutoyo	T4M
Aspec	Filab	MMC Metal France	Tekceleo
Aupus	First Sensor	MS Techniques	Teleflex Medical OEM
Axe	FISA	MultiHealth Groupe	Temis
Axindus	Fischer Connectors	Multivac	Thieme
Axonal	Foba	Nexialist	Top Clean Packaging
BGS	Forecreu - VBM	Nextis	Tornos
Blaser Swisslube	Fort Wayne Metals	NGL Cleaning Technology	Transluminal
BM Energie	Günther	Omicron-Hardtech	Transvalor
Boursier Sogreg	Green Plastique	Orthomanufacture	Trelleborg
Bruker Alicona	Haydon Kerk	Orthopowders	Tronico
BSI Group	HKTDC	Pôle des Microtechniques	TSA
Bürkert	I2s	Polydec	Turck duotec
Capqua	Icare	Portescap	Ulma Packaging
Carolex	IDS Imaging	Positive Coating	Use Concept
CETIAT	Igus	Powerbox	Usiplast Composites
CF Plastiques	IKO Nippon Thompson	Precitec	Vêpres
Cicor	Index	Productec	VLAD
Cisteo Medical	Infodream	Progress Silicones	Vuichard
Clippard	Intercarat	ProtoLabs	Waterjet
Coherent	Ionisos	Purelab Plastics	Werth
Comelec	ISIFC	Qosina	White Tillet
Composites Busch	JBT	Realmeca	Witekio
Congatec	KNF	Rentrée du DM	...
Createmps	Kraiburg TPE	Réseau Mesure	
Curtil	Laser Cheval	RJG	

Contact us



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