

DeviceMed

www.devicemed.fr

Le magazine des fabricants de dispositifs médicaux



Media Data 2019



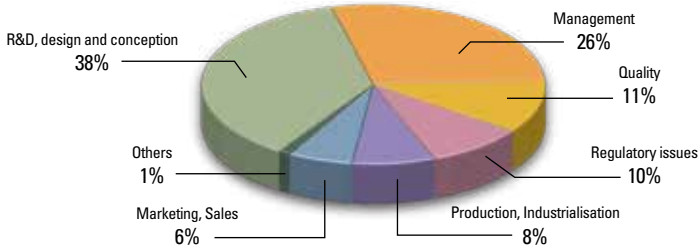
- The reference trade magazine for medical device technology
- 6,300 qualified readers
- 6 issues per year
- Distributed in the French-speaking part of Europe: France, Switzerland, Belgium, Luxemburg

Main subjects presented

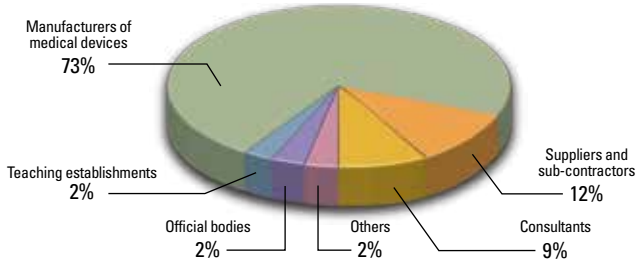
- Materials
- Production equipment
- Manufacturing techniques
- Components
- Sub-contracting
- Research
- Regulations
- Clinical trials

Readership

Spread of readers per function



Spread of readers per activity



One special edition: The annual buyer's guide

- A reference handbook for French-speaking manufacturers of medical devices looking for suppliers, sub-contractors or consultant services
- Distributed by mail to our 6,300 readers
- Distributed at all trade exhibitions which we attend throughout the year

Subscription

Free for qualified readers

By e-mail: info@devicemed.fr

On our website: www.devicemde.fr/magazine/abonnement

By fax: +33 (0)4 73 61 96 61



Website: www.devicemed.fr

- Over 1,000 articles classified by theme
- An article search function by theme, company name or name of product
- Includes an on-line list of suppliers
- Includes a calendar of events relative to medical devices
- Access in PDF format to all our hardcopy editions



Electronic newsletter

- Sent out every two weeks to more than 4,600 named subscribers
- An opening rate of 25% on average
- Subscription via our website: www.devicemed.fr/newsletter/inscription
- Archived for later consultation on the website



Social networks



Follow our news on Twitter and LinkedIn!

Editorial schedule 2019

Issue		Main features	Focus	Trade shows
1	January/February 2019 Deadline for ads: 7/1/2019 Date of issue: 5/2/2019	Feature: Artificial intelligence Special report: Metrics and quality control Pharmapack preview	Production equipment Funding Medical devices and sustainable development	Pharmapack , Paris, 6-7 February Global Industrie , Lyon, 5-8 March
2	March/April 2019 Deadline for ads: 11/2/2019 Date of issue: 15/3/2019	Feature: Design and prototyping Special report: Electronics Focus: Sensors, actuators and motors	Medical devices for drug delivery Biomaterials Surface treatment	MedTech Meetup , Brussels, 20 March ContaminExpo Paris, 26-28 March Medi'Nov , Lyon, 3-4 April Orthomanufacture , St Etienne, 9 and 10 April
3	May/June 2019 Deadline for ads: 3/4/2019 Date of issue: 7/5/2019	Feature: Implants Special report: Metalworking German trade shows' preview	Focus on Switzerland Audits and certification Biomimetics	T4M , Stuttgart, 7-9 May MedtecLIVE , Nuremberg, 21-23 May EPHJ/EPMT/SMT , Geneva, 18-21 June MedFIT , Lille, 25-26 June Implants , Paris, June
4	July/August 2019 Deadline for ads: 3/6/2019 Date of issue: 12/7/2019	Annual buyer's guide Feature: Security (equipment, medical devices, data, etc)	Supplier directory: Suppliers and subcontractors to manufacturers of medical devices in 19 categories of products and services	Also distributed at all European trade shows and congresses for medical device manufacturing we take part in throughout the year

Issue		Main features	Focus	Trade show
5	September/October 2019 Deadline for ads: 26/7/2019 Date of issue: 6/9/2019	Feature: Plastics processing Special report: Chemical and biological analyses Focus: Microfluidics	Great collaborative projects eHealth and smart medical devices Silicones	Rentrée du DM, Besançon, September
6	November/December 2019 Deadline for ads: 4/10/2019 Date of issue: 6/11/2019	Feature: Laser and optics (equipment, components and processes) Special report: Additive manufacturing Compamed preview	Focus on USA Training Legal protection for medical device manufacturers	Compamed, Düsseldorf, November Medica, Düsseldorf, November Sofcot, Paris, November

Editorial schedule as at 3/10/2018, subject to alteration

Subjects dealt with in DeviceMed

Materials

Plastics: Thermoplastics, polyamides, PUR, PEEK, PVC, silicones...

Metals: (Implantable) steel, aluminium, titanium...

Other materials: Ceramic, glass, composites, textiles...

Adhesives: Resins...

Packaging materials: Blisters, films, foils, sheets...

Semi-finished products: Metal sheets, tubes, profiles...

OEM components

Drive Technology: Motors, controls, bushes, bearings...

Electrical or electronic components: Sensors, cables, connectors, switches...

Construction elements: Screws, dampers, filters, pumps, pipes, tubes...

Infusion and transfusion

Production equipment

Software: CAD/CAM, PLM, quality assurance...

Tooling machines: Machining, forming, laser cutting...

Plastics processing: Injection moulding equipment, hot-channel systems, extrusion equipment, tool and mould making...

Assembly: Robotics, handling, welding, gluing...

Quality control: Measuring instruments, vision systems, material testing...

Marking: RFID, Printing, labelling...

Packaging systems: Blisters, transport containers, cartons...

Others: Additive manufacturing, rapid prototyping, surface treatment, sterilisation, cleanrooms...

Sub-contracting

Metal working: Milling, turning, stamping, casting, forging...

Plastics processing: Injection moulding, extrusion, machining...

Other manufacturing processes: Rapid prototyping, production in cleanrooms, surface treatment, assembly, sterilisation, packaging...

Other services

Management: Certification, audits, project management, financing, marketing...

Research and development: Design, research...

Regulations

Clinical trials

Economics and markets

Advertising rates 2019 in Euro plus VAT

Format	Base price	Discount 3%	Discount 5%	Discount 10%	Discount 15%	W x H (in mm)
1/1 page	1x		2x	4x	6x	
b/w	2,695.00		2,560.00	2,425.00	2,290.00	190 x 270
4C	3,730.00		3,545.00	3,360.00	3,170.00	210 x 297
2/3 page	1x	2x	3x	4x	6x	
b/w	2,150.00	2,085.00	2,045.00	1,935.00	1,830.00	126 x 270
4C	3,190.00	3,095.00	3,030.00	2,870.00	2,715.00	190 x 180
Junior page	1x	2x	3x	4x	6x	
b/w	2,020.00	1,960.00	1,920.00	1,820.00	1,715.00	
4C	2,660.00	2,580.00	2,530.00	2,395.00	2,260.00	136 x 190
1/2 page	1x	2x	3x	4x	6x	
b/w	1,630.00	1,580.00	1,550.00	1,465.00	1,385.00	94 x 270
4C	2,275.00	2,200.00	2,160.00	2,050.00	1,930.00	190 x 134
1/3 page	1x	2x	3x	4x	6x	
b/w	1,240.00	1,200.00	1,180.00	1,120.00	1,055.00	62 x 270
4-C	1,885.00	1,830.00	1,790.00	1,700.00	1,600.00	190 x 88
1/4 page	1x	2x	3x	4x	6x	
b/w	1,010.00	980.00	955.00	910.00	855.00	94 x 134
4C	1,345.00	1,300.00	1,275.00	1,210.00	1,140.00	190 x 66

• Circulation: 6,300 copies • b/w: black and white • 4C: 4-colour

Preferential placements (4-colour)

Front page	4,590.00
Cover 2	3,965.00
Cover 3	3,965.00
Cover 4	4,233.00
1/2 page next to editorial	2,397.00
1/3 page next to contents	1,989.00
Flap ad on Front cover: 105 x 228 mm	4,896.00
front page Back cover: 105 x 297 mm	
Plus 3 mm trimming margin on all sides	

Footer ads

	Format (W x H)	
4-column printing	190 mm x 40 mm	1,134.00
6-column printing*	left 195 mm x 40 mm	1,525.00
	right 133 mm x 40 mm	
8-column printing*	195 mm x 40 mm	1,925.00

* Please keep any text and/or image at least 10 mm from gutter

Inserts (no discount possible)

up to 25g per unit	3,225.00
up to 50g per unit	3,375.00

Bound Inserts upon request

Company or product profile: full-page description of your company or of one of your products (maximum 350 words and 3 images with company logo) or half-page description of your company or of one of your products (maximum 200 words and 2 images with company logo). DeviceMed takes care of the ad layout. Same rates as for other full-page or half-page ads.

- Invoices will be paid within 30 days
- No discount is granted for early payment.

Advertising formats (width x height in mm)

1/1 Page
190 x 270
 bleed ad*
 210 x 297 (plus 3 mm trim)

**9/16 Page
 (Junior Page)**
136 x 190
 bleed ad*
 148 x 210
 (plus 3 mm trim)

3/4 Page
 3 columns
142 x 270
 bleed ad*
 152 x 297
 (plus 3 mm trim)

1/4 Page
 1 column
46 x 270
 bleed ad*
 56 x 297
 (plus 3 mm trim)

3/4 Page
 4 columns
190 x 200
 bleed ad*
 210 x 214
 (plus 3 mm trim)

1/4 Page
 4 columns
190 x 66 bleed ad*
 210 x 80 (plus 3 mm trim)

2/3 Page
 2 columns
126 x 270
 bleed ad*
 136 x 297
 (plus 3 mm trim)

1/3 Page
 1 column
62 x 270
 bleed ad*
 72 x 297
 (plus 3 mm trim)

2/3 Page
 4 columns
190 x 180
 bleed ad*
 210 x 194
 (plus 3 mm trim)

1/2 Page
 2 columns
94 x 270
 bleed ad*
 104 x 297
 (plus 3 mm trim)

1/3 Page
 4 columns
190 x 88
 bleed ad*
 210 x 102 (plus 3 mm trim)

1/2 Page
 4 columns
190 x 134
 bleed ad*
 210 x 148
 (plus 3 mm trim)

1/4 Page
 2 columns
94 x 134
 bleed ad*
 104 x 148
 (plus 3 mm trim)

* **Delivery of bled ads:** Allow 3 mm trim per bleed edge and trim marks.

Banners

Banners on the site's home page

Our banners are displayed in random rotation with up to a maximum of 5 banners. They are displayed for a period of **3 months**.



- Horizontal full-size banner.....940 Euro
Dimensions: 468 x 60 pixels
- Horizontal "mega" banner.....1,250 Euro
Dimensions: 728 x 90 pixels
- Vertical banner1,250 Euro
Dimensions: 160 x 600 pixels
- Rectangle banner.....1,250 Euro
Dimensions: 300 x 250 pixels

Other options are possible, like for example wallpaper ads. Please contact us for an offer.

Randomly rotating banners over the whole of the site

These banners appear randomly on all the pages of the site for a period of **3 months**, except on the homepage and in the positions occupied by fixed banners.



- Horizontal full-size banner.....730 Euro
Dimensions: 468 x 60 pixels
- Horizontal "mega" banner.....940 Euro
Dimensions: 728 x 90 pixels
- Vertical banner940 Euro
Dimensions: 160 x 600 pixels

For all banners: • Maximum file size: 100KB
• Format of file: gif, animated gif, jpg or png

Fixed banners

These banners are the only advertisements to appear on the displayed page for a period of **6 months**.

This can be the page displaying all of the articles related to a given theme.

E.g.: You are a motor manufacturer and you would like your banner to appear each time that someone consults the page of articles relevant to motors.

It can also be the page displaying all the suppliers of a product or of a specific service.

E.g.: You are a plastic processor and you would like your banner to appear each time that someone consults the list of plastic processor suppliers.

- Horizontal full-size banner.....730 Euro
Dimensions: 468 x 60 pixels
- Horizontal "mega" banner.....940 Euro
Dimensions: 728 x 90 pixels
- Vertical banner940 Euro
Dimensions: 160 x 600 pixels



Videos

We offer you to put a video on line on our home page for a period of **2 months**.

You just have to send us an "integrated link" (such as YouTube).

- Price for 2 months.....940 Euro



All prices in Euro plus VAT

Our website registers 9000 unique visitors per month.

Get an article highlighted on our home page

Do you want to draw the attention of users to an article previously published in our print magazine, newsletter, or on our website? We can highlight the article on our home page by showing its title, opening paragraph and a photo and inviting web users to read more.



Rate for 3 months1,250 Euro

Company profile

It includes

- 1 detailed description of your activity
- 1 photos and videos gallery
- Downloading of PDF documents of your choice (brochures, technical data sheets...)
- All articles mentioning your company on our website
- Numerous links to your website

It is visible

- On the page of our supplier partners
- On the supplier search form in the form of a logo (refer to photo)
- In each of our newsletters
- At the bottom of each page on our site

Price for 1 year1,250 Euro



All rates are indicated in Euro excluding VAT.

Advertising in our newsletter

Our newsletters meet the individual information demand of the target group. It is sent to more than 4,600 subscribers every other week.

Your advertising message is placed, in the form of a banner, in a relevant and current topic-related environment.

The following formats are available:

Skyscraper

- 160 x 600 pixels
- jpg, gif or png
- max. 100 KB

Rate695 Euro

Fullsize

- 468 x 60 pixels
- jpg, gif or png
- max. 100 KB

Rate480 Euro

Text Ad

- 300 characters + 40 characters headline plus picture as jpg, gif or png
- max. 100 KB

Rate895 Euro



Sponsored newsletter

This is a newsletter covering a precise issue in addition to our scheduled newsletters. All the advertising positions are occupied by your company: The horizontal banner, the vertical banner and the text ad.

Rate2,400 Euro per newsletter

They advertise in the French-speaking DeviceMed...

3AFF	Emitech	Medfit	Solsteo
3D Medlab	EPHJ-EPMT-SMT	Medi'Nov	Stainless
Acnis International	ER2i	Micronora	starlim/sterner
Adequate Expertise	Ercé Medical	Microvision Instruments	Static
ADN AxDaNe	Euraxi	Microweld	Stäubli
AER BFC	Eurofins	Mitutoyo	Sterne
Albhades	Evamed	MMC Metal France	STIL
Albis Plastic	Faiveley Plasturgie	MPS Microsystems	Stratasys
Alphanov	Faulhaber	MS Techniques	Teleflex Medical OEM
Alprobotic	Filab	Multivac	Temis
Altimet	First Sensor	Neyret Group	Thieme
AMF	FISA	Nexialist	Thermocompact
ARaymond	Fischer Connectors	NGL Cleaning Technology	Tirus International
Arburg	Fort Wayne Metals	OGP	Top Clean Packaging
Aspec	Global Industrie	Openimes	Transvalor
Axonal	Groupe MultiHealth	Phycher Bio Developpement	Trelleborg
Belmonte	Günther	Pierre Fabre	Tronico
Blaser Swissslube	Haydon Kerk	Pittman Motor	TSA Namiki
Bodycote	Healtis	Plastibell	Turck duotec
BSI Group	HTI Technologies	Pôle des Microtechniques	Ulma Packaging
Bühler Motor	Icare	Polycaptil	UND
Bürkert Contromatic	IDMM	Portescap	Unimed
Cehtra	IDS Imaging	Productec	Use Concept
CETIAT	Igus	Progress	Usiplast Composites
Cetim	Implants	ProtoLabs	Vêpres Constructions
CF Plastiques	Intercarat	PureLab Plastics	Vision Engineering
Cisteo Medical	Itec Services	Qosina	Vitasheet Group
Coherent/Rofin	JBT	Raumedic	VP Plast
Comelec	Keol	Realmeca	Vuichard
Congatec	Keybio	Recom	Wacker
Contrôle Laser Mesure	Kipp	Rivelec	Watson Marlow
Createmps	KNF	RJG	Werth
Crystal IS	Knowlence	Rollwasch	White Tillet
Curtil	Laser Cheval	Rose Plastic	Zeus
CVO Europe	Lee Company	Rubi Precis	Zodiac
Datron	Maatel-Seiha Group	S.I.S.E.	...
DFD	Mafac	SEDI-ATI	
Dukane	MaTechPlast	Selenium Medical	
ebm-papst	Maxon Motor	Simon	
Elpack Pharel	MDP	Smiths Interconnect	



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